

Soft Pulls

EXPAND WHO YOU ARE SELLING TO IN THE SERVICE LANE WITH VIN SOLUTIONS

Soft pulls provide the information your DMS is missing when a vehicle that was not purchased at your store is in your dealership's service lane.

VinSolutions

By using soft pulls, dealers who use VIN Solutions receive these immediate benefits:

- 700Credit's prescreen provides amount owed on a vehicle, powering VIN Solution's calculators so you know how much your customer has available for a new car.
- FICO® Score, current monthly payment, month's remaining on loan and more so current payment can be compared to new payment.
- Prescreens can be run automatically or manually on conquest customers (service not sold) resulting in more upsell opportunities in the service lane.
- VIN Solution's opportunity score is calculated based on credit data from the 700Credit prescreen to provide the most accurate score of the lead.

Start benefiting from running soft pulls in VIN Solutions today!



ASK ABOUT OUR
FREE
30-DAY TRIAL

▶ **866.273.3848 | sales@700credit.com**