

Soft Pulls

EXPAND WHO YOU ARE SELLING TO IN THE SERVICE LANE WITH AUTOALERT

Soft pulls provide the information your DMS is missing when a vehicle that was not purchased at your store is in your dealership's service lane.

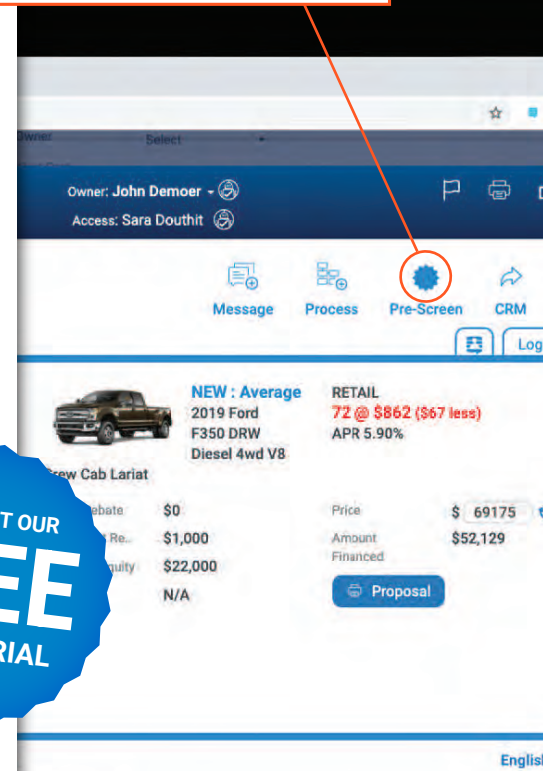
AutoAlert[®]

By using soft pulls, dealers who use AutoAlert receive these immediate benefits:

- 700Credit's prescreen provides amount owed on a vehicle, powering CreditConvert's Equity calculators so you know how much your customer has available for a new car.
- FICO® Score, current monthly payment, month's remaining on loan and more so current payment can be compared to new payment.
- Prescreens can be run automatically or manually on conquest customers (service not sold) resulting in more upsell opportunities in the service lane.
- CreditConvert's opportunity score is calculated based on credit data from the 700Credit prescreen to provide the most accurate score of the lead.

Start benefiting from running soft pulls in AutoAlert today!

QuickScreen Results				
Result: Consumer Passed Quick Screen Criteria			Score: 727 (Tier 1)	Powered by TU: FICO AUTO 08
Consumer Information:				
Name:	John Doe	Email:	jdoe@email.com	
Address:	123 Main St. Farmington Hills, MI 48334	Phone:	(999) 555-1234	
Auto Summary:				
Available Revolving Credit: \$3,881.00		Auto Inquiries last 30 days: 0		
Auto Trade Line 1				
Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:	Monthly Payment
4.47%	\$12,886.00	60 Months	0	\$252.00
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:	
100%	\$0.00	0 Months	NO	
Loan Type:	Trade Status:	Trade Open Date:		
Auto Loan	Closed	11/11/2012		
Auto Trade Line 2				
Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:	Monthly Payment
4.65%	\$16,045.00	61 Months	0	\$296.00
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:	
100%	\$0.00	0 Months	NO	
Loan Type:	Trade Status:	Trade Open Date:		
Auto Loan	Closed	07/21/2011		
Certificate Status:				
Printed By:	N/A			PRINT NOW
Confirmed By:	N/A			



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30-DAY TRIAL

▶ **866.273.3848 | sales@700credit.com**