

Soft Pulls

EXPAND WHO YOU ARE SELLING TO IN THE SERVICE LANE WITH VIN SOLUTIONS

VinSolutions

Soft pulls provide the information your DMS is missing when a vehicle that was not purchased at your store is in your dealership's service lane.

- 700Credit's prescreen provides amount owed on a vehicle, powering Vin Solution's calculators so you know how much your customer has available for a new car.
- FICO® Score, current monthly payment, month's remaining on loan and more so current payment can be compared to new payment.
- Prescreens can be run automatically or manually on conquest customers (service not sold) resulting in more upsell opportunities in the service lane.
- Vin Solution's opportunity score is calculated based on credit data from the 700Credit prescreen to provide the most accurate score of the lead.

QuickScreen Bundled Pricing

Price for Bundle	Trans / Costs Per
\$49	30 / \$1.63
\$99	65 / \$1.52
\$149	115 / \$1.30
\$249	200 / \$1.25
\$349	300 / \$1.16
\$449	450 / \$0.99



QuickScreen Additional Transactional Charges

	Equifax	Experian	TransUnion
FICO Surcharge	\$2.79	\$1.79	\$2.39
Vantage	\$0.49	\$1.35	\$0.95
FACTA	\$0.21	N/A	N/A



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