

Soft Pulls

BENEFITS OF PREQUALIFYING CUSTOMERS IN YOUR SELECTFI PLATFORM

Soft pulls provide a quick and inexpensive way to prequalify a consumer for a vehicle without placing a hard inquiry on their credit file. They do not require a SSN or DoB, and they provide dealers with a FICO® Score and full credit file so accurate quotes can be made earlier in the sales cycle.



SelectFI dealers receive immediate benefits by adding soft pulls into their process.

- Accurate monthly payment quotes from your DR platform set proper sales expectations and streamline finance office processes.
- Prequalification early in the sales process is PROVEN to generate higher lead conversion rates.
- Receive a full credit file and FICO® Score with no hard inquiry on a consumer's credit file.
- 700Credit aligns your finance office's bureau and FICO® Score preference with those used by your digital retailing platform.

Prequalification Internet Based Transactional Charges

	Equifax	Experian	TransUnion
QuickQuality Transactions	\$3.99	\$2.98	\$5.06
FICO Scorecard Surcharge	\$3.19	\$2.38	\$3.23
Vantage Scorecard Surcharge	\$0.35	\$1.99	\$2.69
FACTA	\$0.21	N/C	\$0.11
Prequalification Monthly Integration Fee	\$59.99		

selectFI lending solutions

Customer Information

Dealership Store: Auction Direct | Dealership Officer: Paul Phillips

First Name: Paul | Middle Name: |

Last Name: Phillips | Suffix: |

Phone: | Email: paphillips@gmail.com

Address: |

QuickQuality Results

Result: Applicant Found | Score: 618

Powered by EX: FICO AUTO V8

Consumer Information:

Name: Jon Doe | Email: jdoe@email.com

Address: 123 Main St, Farmington Hills, MI 48334 | Phone: (999)-555-1234

Original Amount: \$1,459.00 | Auto Inquiries last 30 days: 0

Original Terms: 72 Months | No of Late Payments: 0

Estimated Payoff: \$224.00 | Remaining Terms: 6 Months | Joint: NO

Trade Status: Open | Trade Open Date: 11/19/2015

Monthly Payment: \$382.00

Monthly Payment: \$296.00

PRINT NOW

**OF OUR PLATFORM!
FREE
30-DAY TRIAL**



866.273.3848 | sales@700credit.com

700Credit is the largest provider of credit, compliance, soft pull and driver's license authentication solutions for automotive retailers.

www.700credit.com

