

Soft Pulls

BENEFITS OF PREQUALIFYING CUSTOMERS IN YOUR ROUTEONE PLATFORM



RouteOne has partnered with 700Credit to provide a web-based prequalification solution to drive qualified sales leads from your website to your showroom.

RouteOne Prequalification enables dealers to access website-generated leads with enhanced credit information without needing the consumer to provide SSN or DOB, and does NOT impact consumer credit.

Prequalification captures consumers when they are browsing inventory on your website. The simple lead form (no SSN or DOB required) drives higher engagement and empowers the dealership to quickly determine their eligibility for financing.

Once consumers complete the QuickQualify lead from their laptop or mobile device, dealers receive the lead immediately through:

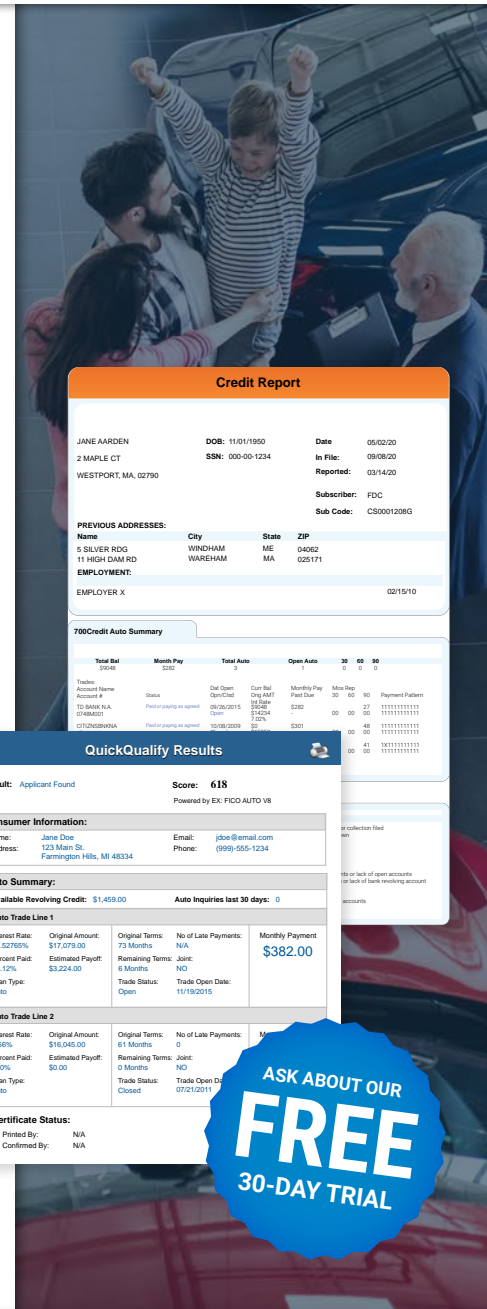
- Text & Email notifications
- Notification through the RouteOne portal

Benefits include:

- Applicant's full credit file & FICO score to pull together quick offers
- Shorten sales cycle and improve closing ratios by putting your customer in the right car and finance product right from the start.

Prequalification Internet Based Transactional Charges

	Equifax	Experian	TransUnion
QuickQualify Transactions	\$3.99	\$2.98	\$5.06
FICO Scorecard Surcharge	\$3.19	\$2.38	\$3.23
Vantage Scorecard Surcharge	\$0.35	\$1.99	\$2.69
FACTA	\$0.21	N/C	\$0.11
Prequalification Monthly Integration Fee	\$59.99		



Credit Report

JANE AARDEN DOB: 11/01/1950 Date: 05/02/20
 2 MAPLE CT SSN: 000-00-1234 In File: 09/08/20
 WESTPORT, MA, 02790 Reported: 03/14/20
 Subscriber: FDC
 Sub Code: CS0001208G

PREVIOUS ADDRESSES:

Name	City	State	ZIP
5 SILVER RIDG	WINDHAM	ME	04092
11 HIGH DAM RD	WAREHAM	MA	02617

EMPLOYMENT:

EMPLOYER X 02/15/10

700Credit Auto Summary

Total Bal	Month Pay	Total Auto	Open Auto	30	60	90
05/04	05/07			0	0	0
Trade						
Account Name	Del Open	Open/Closed	Cur Bal	Orig AMT	Miss Rep	Payment Pattern
Account #	06/01/2015	Open	\$0.00	\$0.00	00	00
TO BANK N/A	07/08/2015	Open	\$1,252.4	\$250	00	00
07/08/2015	08/05/2015	Open	\$250	\$250	00	00
CITIZENSBANK	10/08/2009	Open	\$201	\$201	00	00
					45	1111111111
					45	1111111111
					45	1111111111

QuickQualify Results

Result: Applicant Found Score: **618**
 Powered by EX: FICO AUTO V8

Consumer Information:

Name: Jane Doe Email: jane@email.com
 Address: 123 Main St, Farmington Hills, MI 48334 Phone: (999) 555-1234

Auto Summary:

Available Revolving Credit: \$1,459.00 Auto Inquiries last 30 days: 0

Auto Trade Line 1

Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:	Monthly Payment
17.52705%	\$17,070.00	24 Months	N/A	\$382.00
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:	
81.12%	\$3,224.00	0 Months	NO	
Loan Type:	Trade Status:	Trade Open Date:		
Auto	Open	11/19/2015		

Auto Trade Line 2

Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:	Monthly Payment
4.69%	\$16,040.00	61 Months	0	
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:	
100%	\$0.00	0 Months	NO	
Loan Type:	Trade Status:	Trade Open Date:		
Auto	Closed	07/01/2011		

Certificate Status:

Printed By: N/A
 Confirmed By: N/A

ASK ABOUT OUR
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 30-DAY TRIAL

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