

Soft Pulls

EXPAND WHO YOU ARE SELLING TO IN THE SERVICE LANE WITH AUTOALERT



Soft pulls provide the information your DMS is missing when a vehicle that was not purchased at your store is in your dealership's service lane.

- 700Credit's prescreen provides amount owed on a vehicle, powering CreditConvert's Equity calculators so you know how much your customer has available for a new car.
- FICO® Score, current monthly payment, month's remaining on loan and more so current payment can be compared to new payment.
- Prescreens can be run automatically or manually on conquest customers (service not sold) resulting in more upsell opportunities in the service lane.
- CreditConvert's opportunity score is calculated based on credit data from the 700Credit prescreen to provide the most accurate score of the lead.

QuickScreen Bundled Pricing

Price for Bundle	Trans / Costs Per
\$49	30 / \$1.63
\$99	65 / \$1.52
\$149	115 / \$1.30
\$249	200 / \$1.25
\$349	300 / \$1.16
\$449	450 / \$0.99

QuickScreen Additional Transactional Charges

	Equifax	Experian	TransUnion
FICO Surcharge	\$2.79	\$1.79	\$2.39
Vantage	\$0.49	\$1.35	\$0.95
FACTA	\$0.21	N/A	N/A

QuickScreen Results

Result: Consumer Passed Quick Screen Criteria Score: **727** (Tier 1)
Powered by TU: FICO AUTO 08

Consumer Information:
Name: John Doe | Email: jdoe@email.com
Address: 123 Main St, Farmington Hills, MI 48334 | Phone: (999) 555-1234

Auto Summary:
Available Revolving Credit: \$3,881.00 | Auto Inquiries last 30 days: 0

Auto Trade Line 1			
Interest Rate: 4.47%	Original Amount: \$12,886.00	Original Terms: 60 Months	No of Late Payments: 0
Percent Paid: 100%	Estimated Payoff: \$0.00	Remaining Terms: Joint	Monthly Payment: \$252.00
Loan Type: Auto Loan	Trade Status: Closed	Trade Open Date: 11/11/2012	

Auto Trade Line 2			
Interest Rate: 4.66%	Original Amount: \$16,045.00	Original Terms: 61 Months	No of Late Payments: 0
Percent Paid: 100%	Estimated Payoff: \$0.00	Remaining Terms: Joint	Monthly Payment: \$296.00
Loan Type: Auto Loan	Trade Status: Closed	Trade Open Date: 07/21/2011	

Certificate Status:
Printed By: N/A | Confirmed By: N/A



Owner: John Demoer | Access: Sara Douthit

Message | Process | **Pre-Screen** | CRM

NEW : Average
2019 Ford F350 DRW Diesel 4wd V8

RETAIL **72 @ \$862 (\$67 less)**
APR 5.90%

Crew Cab Lariat

Dealer Rebate	\$0	Price	\$ 69175
Ford Credit Re...	\$1,000	Amount Financed	\$52,129
Preferred Equity	\$22,000		
Fuel Diff.	N/A		

Proposal

▶ **866.273.3848 | sales@700credit.com**