

# Soft Pulls

BENEFITS OF PREQUALIFYING CUSTOMERS IN YOUR ROUTEONE PLATFORM



RouteOne has partnered with 700Credit to provide a web-based prequalification solution to drive qualified sales leads from your website to your showroom.

RouteOne Prequalification enables dealers to access website-generated leads with enhanced credit information without needing the consumer to provide SSN or DOB, and does NOT impact consumer credit.

Prequalification captures consumers when they are browsing inventory on your website. The simple lead form (no SSN or DOB required) drives higher engagement and empowers the dealership to quickly determine their eligibility for financing.

**Once consumers complete the QuickQualify lead from their laptop or mobile device, dealers receive the lead immediately through:**

- Text & Email notifications
- Notification through the RouteOne portal

#### Benefits include:

- Applicant's full credit file & FICO score to pull together quick offers
- Shorten sales cycle and improve closing ratios by putting your customer in the right car and finance product right from the start.

## QuickQualify Bundled Pricing

Bundle Package	Bundle Cost	Experian / TransUnion / Equifax	
		Transactions in Bundle	Cost/Transaction Over
Package 1	<b>\$49.00</b>	12	\$3.32
Package 2	<b>\$99.00</b>	27	\$3.14
Package 3	<b>\$149.00</b>	43	\$3.03
Package 4	<b>\$249.00</b>	75	\$2.98
Package 5	<b>\$349.00</b>	110	\$2.91
Package 6	<b>\$449.00</b>	147	\$2.84

**Credit Report**

JANE AARDEN DOB: 11/01/1950 Date: 05/02/20  
2 MAPLE CT SSN: 000-00-1234 In File: 09/08/20  
WESTPORT, MA 02790 Reported: 03/14/20  
Subscriber: FDC  
Sub Code: CS0001208G

**PREVIOUS ADDRESSES:**

Name	City	State	ZIP
6 SILVER ROCK	WAREHAM	MA	04552
11 HIGH DAM RD	WAREHAM	MA	02571

**EMPLOYMENT:**  
EMPLOYER X 02/15/10

**700Credit Auto Summary**

Total Bal	Month Pay	Total Auto	Open Auto	30	60	90
\$0.00	\$0.00	\$0.00	\$0.00	0	0	0

**QuickQualify Results**

Result: Applicant Found Score: **618**  
Powered by EX FICO AUTO V8

**Consumer Information:**  
Name: Jane Doe Email: jane@email.com  
Address: 123 Main St, Farmington Hills, MI 48334 Phone: 999-555-1234

**Auto Summary:**  
Available Revolving Credit: \$1,459.00 Auto Inquiries last 30 days: 0

**Auto Trade Line 1**

Interest Rate	Original Amount	Original Terms	No of Late Payments	Monthly Payment
17.50750%	\$17,075.00	24 Months	N/A	\$382.00
Percent Paid: 81.12%	Estimated Payoff: \$3,224.00	Remaining Terms: 0 Months	NO	
Loan Type: Auto		Trade Status: Open	Trade Open Date: 11/19/2015	

**Auto Trade Line 2**

Interest Rate	Original Amount	Original Terms	No of Late Payments	Monthly Payment
4.80%	\$16,045.00	61 Months	0	
Percent Paid: 100%	Estimated Payoff: \$0.00	Remaining Terms: 0 Months	NO	
Loan Type: Auto		Trade Status: Closed	Trade Open Date: 07/01/2013	

**Certificate Status:**  
Printed By: N/A  
Confirmed By: N/A

**ASK ABOUT OUR FREE 30-DAY TRIAL**

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**866.273.3848 | sales@700credit.com**

700Credit is the largest provider of credit, compliance, soft pull and driver's license authentication solutions for automotive retailers.

[www.700credit.com](http://www.700credit.com)

