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### Welcome to 700Credit

700Credit is the leading provider of credit reports, compliance solutions, soft pull products, identity theft and driver's license authentication platforms for automotive, RV, Powersports and Marine dealers in the US. Our product and service offerings include credit reports, prescreen and prequalification platforms, OFAC compliance, Red Flag solutions, 2022 Safeguards protection, Synthetic ID Fraud Detection, score disclosure, Risk-Based Pricing and Adverse Action notices, identity verification, and mobile and in-store driver's license authentication solutions. With over 22,000 direct dealer clients, and 230+ software partners, we look forward to becoming your trusted credit and compliance vendor.

### **Credit Report Solutions**

We are the largest authorized reseller of credit reports from all three leading national credit companies, **Experian, Equifax and TransUnion**. All 700Credit clients receive their—choice of report format (HTML, enhanced, TTY or Merged Format), score, and ancillary products.

### **Compliance Solutions**

We offer an array of products and services in a customized package for our dealerships, all of which work to automate your compliance practices and keep your dealership ready at all times for future audits. Our **Compliance Dashboard** is a complete monitoring solution, that is unique in the industry and helps you manage and stay on top of credit reporting and compliance from one single view. **Our compliance solutions include:** 

- Adverse Action Notices
- Risk-Based Pricing Notices
- OFAC Search

- Red Flag ID
- Privacy Notices
- Out of Wallet Questions

#### **Soft Pulls**

The term "soft pull" refers to an action where a soft inquiry is made on a consumer's credit file using name and address only. Soft pull solutions do not require a customer's SSN or DoB and have no impact on a customer's credit profile. We have several soft pull solutions to choose from and help you engage consumers and speed the sales process, including:

## QuickQualify (prequalification)

QuickQualify is a powerful "call-to-action" for your dealership website. This application requires only the consumer's name and address (no SSN or DoB) and provides dealers with a FICO® score and full credit report. Generate **3 to 4 times the leads** over a typical lead form and empower your sales team with the data they need to discuss qualified payment options.

### QuickScreen (prescreen)

QuickScreen is a dealer-initiated soft pull solution that does not require a customer's SSN or DoB and does not impact their credit score. This solution can be integrated with many applications at your store, giving you visibility into your customer's credit profile before you work a deal, so you can work the right deal, right away.





### **Identity Verification & Fraud Detection**

We are here to protect your store through our all-encompassing Identity Verification and Fraud Detection platform which includes the following solutions:

### **Identity Verification**

Our platform is an automated solution that provides a summary table of results appended to each credit report. This vital service flags questionable information, focusing on high-risk applicants, social security numbers, driver's licenses and addresses. The 700Credit Identity Verification platform includes; OFAC Terrorist Search, ID Match, Synthetic Fraud, Military Lending Act (MLA), ID Verification, Red Flag, and Out of Wallet Questions (OOW).

### Synthetic ID Fraud

A solution that uses proprietary logic and unique combinations of available data, the high-risk fraud score looks at a consumer's credit behavior and credit relationships over time to uncover previously undetectable risks. Dealers are returned a risk score with score factors to help determine if a new customer application is likely associated with a synthetic identity.

### **Income & Employment Verification**

Combining the power of Experian's Verify™ product with The Work Number® from Equifax® and gain a more accurate understanding of a customer's financial standing. Dealers can now reduce risk and expand their coverage, offering lending decisions to a broader spectrum of consumers.

#### **Driver's License Authentication Solutions**

Protect your store with the industry's most advanced data capture and driver's license authentication solutions for automotive retailers today. We have **two platforms** for dealer's to authenticate customers – both remotely and in-store.

#### Mobile Scanner

Our document authentication platform, QuickScan, provides dealerships real-time confirmation of the legitimacy of a customer's driver's license and identity. This platform can be used in-store, as well as remotely when verifying the identities of online car buyers and leads. **Includes DMV validation and Deal Jacket integration.** 

#### In-Store

ID Drive provides dealers with the most comprehensive physical driver's license scanning solution for automotive dealers today. This platform combines our prescreen and prequalification platforms, as well as our suite of Identity Verification tools (*Red Flag and Synthetic Fraud detection*) to deliver fast, accurate results.

OttoMoto has integrated our credit, compliance and soft pull, prequalification solutions into their platform. This brief guide will walk you through the consumer's experience with getting prequalified and/or applying for financing, how to pull/view credit (including our push feature) and prequal reports, and sending application links to consumers from within OttoMoto. If you have any questions, please feel free to reach out to our support desk at (866) 273-3848 or email us at: support@700Credit.com.





## **Introduction to QuickQualify**

**QuickQualify** is a soft pull prequalification solution which places a soft inquiry on the consumer's file, that does not require a consumer's SSN or DoB - only name and address required. For each consumer that fills out the prequalification form and gets preapproved, dealers receive:

- FICO Score
- Available Revolving Credit
- Auto Inquiries last 30 days
- · Summary of Auto Trade Lines Including:
  - Current Monthly Payments
  - Current Auto Loan Interest Rates
  - Remaining Balance/Payoff
  - Payment History
  - Months Remaining on Auto Loans

You can use this information to put the consumer in the right vehicle with the right financing, right away!

#### QuickQualify Results è Powered by EX: FICO AUTO V8 Consumer Information: jdoe@email.con (999)-555-1234 Auto Summary: Available Revolving Credit: \$1,459.00 Auto Trade Line 1 Interest Rate 17.52765% Original Amount \$17,079.00 Original Terms: 73 Months \$382.00 Estimated Payoff \$3,224.00 Percent Paid: 81.12% Remaining Terms: Joint: 6 Months NO Loan Type: Auto Trade Status: Trade Open Date Auto Trade Line 2 Interest Rate: 4.66% Original Amount: \$16,045.00 Original Terms: 61 Months No of Late Payments Monthly Paymen \$296.00 Loan Type: Auto Trade Status: Trade Open Date Certificate Status Printed By: PRINT NOW Confirmed By:

## **Credit Report Option**

With our QuickQualify platform, dealers have the option of either getting the soft pull prequalification results as shown above, or you can opt to receive a full credit file from all three bureaus: **Equifax**, **TransUnion**, and **Experian**.

We **STRONGLY** suggest you set up your prequalification bureau to match the bureau and scorecard that matches your credit bureau used in your F&I Office.

**Note:** This report can only be used for information purposes and **CANNOT** be used to fund the deal.



Above is an example of our HTML Credit Report. This image was split for display purposes but will normally provide dealers with a complete, single view.



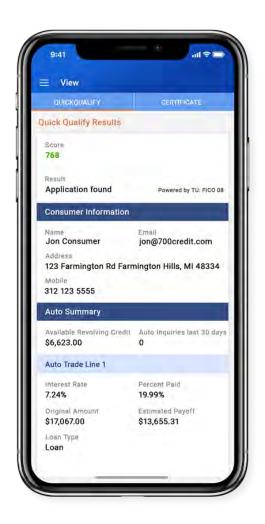


## **QuickMobile App (Dealer Mobile App)**

Dealers are also able to receive immediate access to QuickScan lead information through the 700Credit **QuickMobile App**.

Specifically designed for dealers to manage their soft pull leads (*QuickQualify and QuickScan*) from a single, safe platform. It protects your consumer's information with a **secure login screen** and available at anytime on your own mobile or tablet device. .

- Receive direct mobile notifications when consumers complete the QuickQualify web form or QuickScan process.
- Optimize interactions with your consumers through one-click text response and mobile dialing.
- Immediate access to view all applicants and their credit score, credit file information, and OuickScan results.
- Stay organized by settting filters to view leads from only a specific period of time.
- Text or email the QuickQualify soft pull or QuickScan driver's license authentication forms directly to the consumer.



The **700Credit QuickMobile Dealer App** is offered at no charge and can be downloaded from the Apple and Android App Stores by searching for "**700Credit**" or by scanning the QR codes to the right.

**Note:** Installing the app does require your correct email address or cell phone be setup on your account to verify your user ID.

Contact our support team for assistance: (866) 273-3848 or <a href="mailto:support@700credit.com">support@700credit.com</a>.













## **Consumer Experience with OttoMoto**

## **Consumer Accessing the Prequalification Form**

Consumers are able to get prequalified through OttoMoto's platform in two ways; the **first option being via prequalification banners and buttons on a dealership website**.

If accessing the 700Credit prequalification form through a dealership website, locate and select one of the "Get Prequalified/Pre-Approved" banners or buttons placed around the site.



#### PREQUALIFICATION BANNER ON HOMEPAGE

PREQUALIFICATION BANNER IN VDP

By selecting a prequalification banner or button, the user will be re-directed to 700Credit's prequalification video and form.

They will be prompted to provide the following information:

- 1. First and Last Name
- 2. Address, City, State, ZIP
- 3. Phone Number
- 4. Email Address

Once complete, agree to the terms and conditions and click "Submit". The user is then notified they have been preapproved and that a representative will be in contact with them soon.







The second option consumers have is via QR code and their mobile phone. Dealers may place these QR codes in various places around the dealership, including their desks or even directly on the vehicles.

These multiple points of integration make the process simple and efficient for consumer's both in- and out-of-store.



If accessing the 700Credit prequalification form via a QR code, the user will simply scan the code with their phone and be automatically brought to the form, **following the same steps as those who accessed via the VDP.** 

The user's mobile phone will be redirected automatically to 700Credit's prequalification form.

They will be prompted to provide the following information:

- 1. First and Last Name
- 2. Address, City, State, ZIP
- 3. Phone Number
- 4. Email Address

Once complete, agree to the terms and conditions and click "Submit".



The user is then notified they have been preapproved and that a representative will be in contact with them soon.





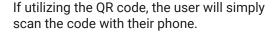


## **Consumer Applying for Financing**

Just as there are two places in which a consumer can get prequalified, OttoMoto also includes two places in which a consumer can apply for financing and start the buying process on a vehicle.

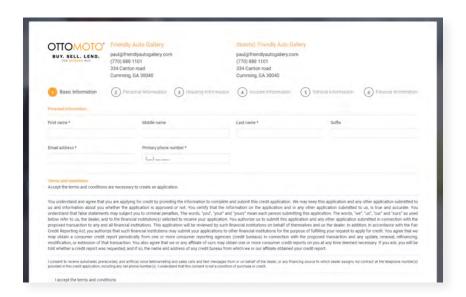
Consumers can chose between locating the credit app on the dealership website, or utilizing the QR codes placed out by the dealers.

On a dealership website, locate the "Financing" tab in the navigation panel, and select "Apply Online" from the drop-down.





Through both of these processes, upon clicking "Apply Online" or scanning the code, the user will be automatically redirected to OttoMoto's online credit application. From here, they will be prompted through a series of steps to complete their financing application.



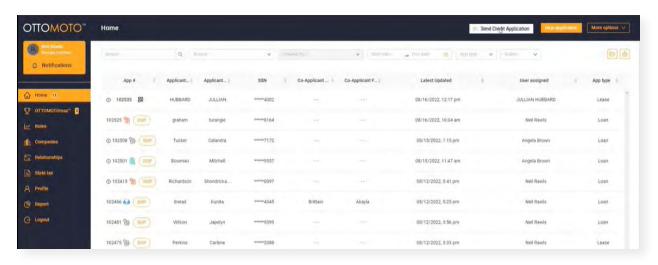




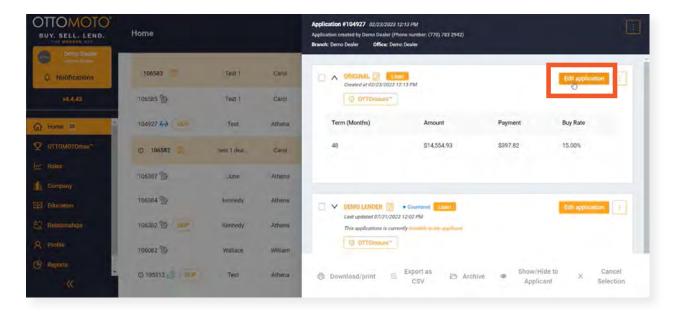
### **OttoMoto's Back-End Portal**

## **Viewing Prequalification Lead Information**

Beginning in the home dashboard, dealers will be presented a full list of deals within the system. Locate and select the consumer whose prequalification information you want to view.



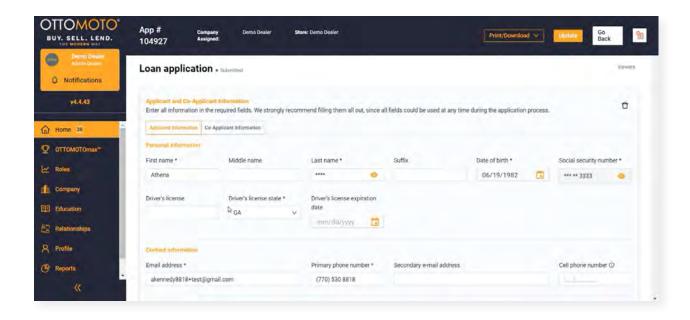
A slide-out window will appear on screen. Click "Edit Application" to open the consumer's deal profile.





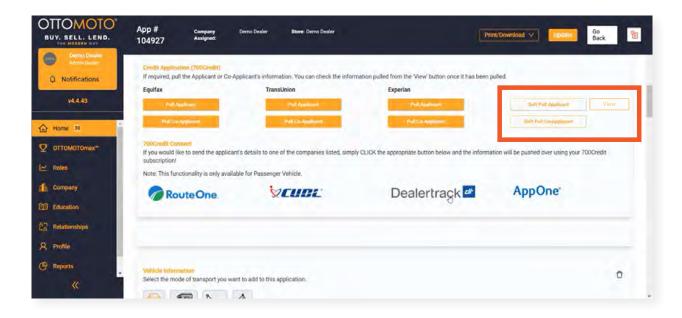


The dealer will be presented with the consumer's credit profile.



Scroll down in the profile to find the "Credit Application (700Credit)" section.

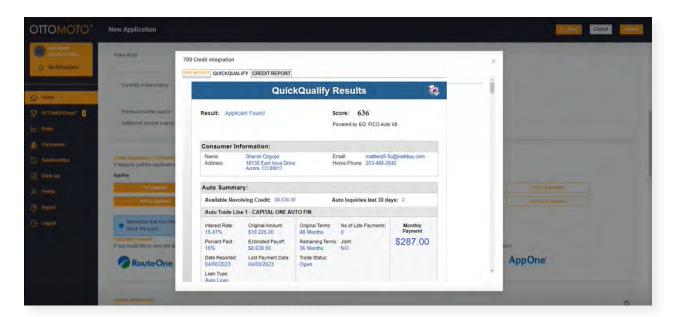
Within this section, dealers are able to view any previously pull credit reports from any of the three major bureaus, as well as the consumer's prequal results. Select the "View" button, located next to the "Soft Pull Applicant" button, as circled below.







700Credit's soft pull, prequalification results (QuickQualify) will now appear in an iframe on screen.



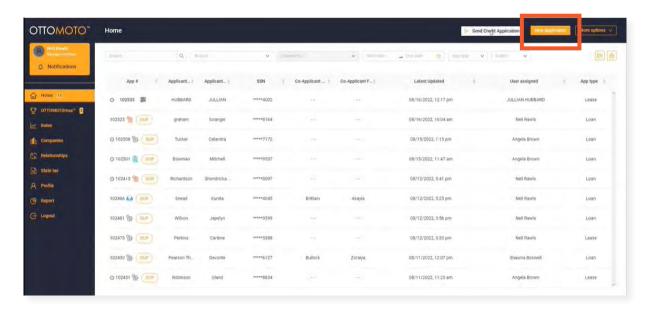




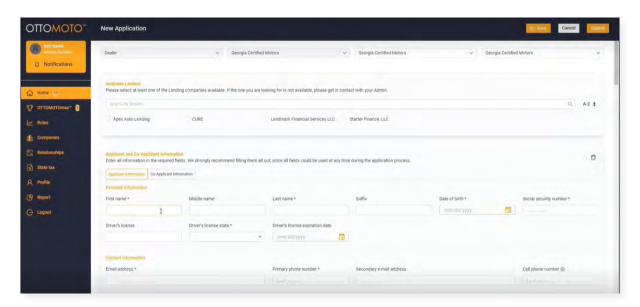
# **Pulling Credit within OttoMoto**

Beginning in the home dashboard, dealers will be presented a full list of deals within the system.

Locate the yellow "New Application" button in the top-right corner.



The dealer is presented with the new application form and are prompted to fill in the consumer's information; name, address, DoB, SSN, driver's license information, and contact information. The dealer is also able to include job history and/or bankruptcy information.



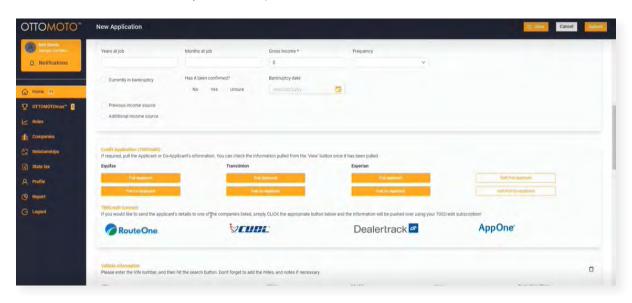




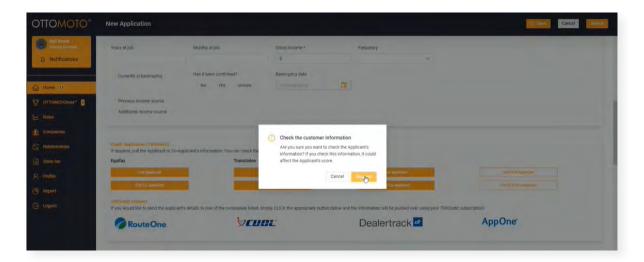
Once the consumer's information has been completed, the dealer will scroll down to the "Credit Application (700Credit)" section.

Within this section, the dealer is able to choose from 3 options for pulling their credit; Equifax, Experian and TransUnion. Under each of these bureau's columns there is a "Pull Applicant" and "Pull Co-Applicant" button (in the case the dealer included co-applicant information in the previous step).

Select bureau and whose credit you want to pull from.



A pop-up will appear asking the dealer to check the information they included in the applicant's form, as the information included could affect the customer's credit score. Click "Request" once you are sure the information is correct and accurate.

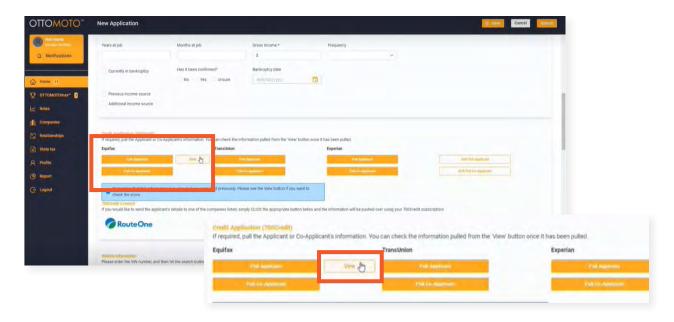






The dealer will be returned to the "Credit Application (700Credit)" section. There will now be a "View" button visible, located next to whichever button the dealer chose to pull credit from, as shown below.

Click "View".



700Credit's HTML credit report will now appear in an iframe on screen. From here, dealers can view the consumer's full credit file, adverse action letter, and RBPN by utilizing the tabs in the top-left corner of the iframe. The link to their compliance dashboard is right below these tabs, and dealers can print this application by selecting the printer icon in the top-right corner, all circled below.





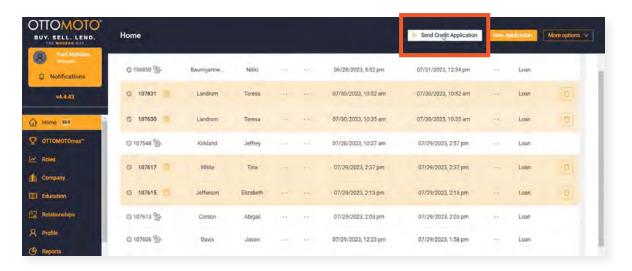


## **Dealer-Initiated Credit Request (Soft & Hard Pull)**

Within the OttoMoto platform, dealers are able to send direct links to consumers, requesting them to complete both a soft pull, prequalification form, and full credit application for financing.

To request the completion of forms from the platform's backend, the dealer will begin in the home dashboard of OttoMoto, where they are immediately provided with a mass list of leads currently in the system.

Locate the "Send Credit Application" button in the top-right corner of the screen, as circled below.

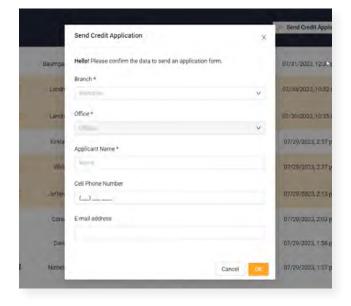


A pop-up window will appear, prompting the dealer to provide the following information:

- 1. Branch Name
- 2. Office Name
- 3. Applicant's Name
- 4. Applicant's Phone Number
- 5. Applicant's Email Address

Once completed, the consumer will receive a notification from the dealership, requesting the application to be completed, with a link to the form.

Once they have completed, their lead information will appear in the back-end.





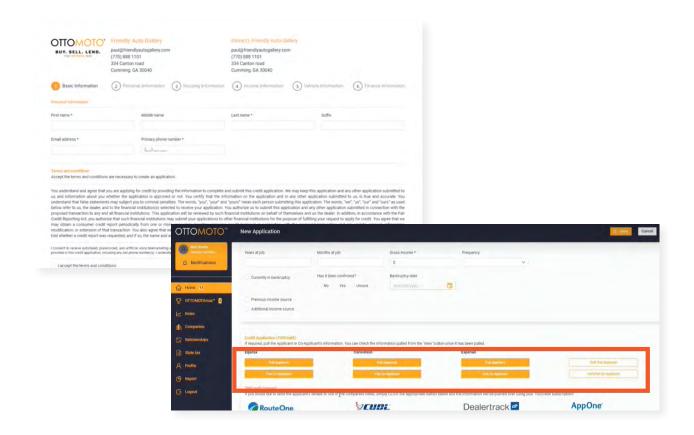


Once completed, the consumer will receive a notification from the dealership, including a link to their online full credit application.

Depending on how far through the application a consumer makes it, will decipher if a dealer is now able to pull a hard or soft pull on the consumer.

Since the application is divided into six parts, the consumer only needs to complete section one (*first/last name*, *email address*, *and phone number*) **and** agree to the terms and conditions for the dealer to be able to perform a soft pull.

If the entire form has been completed by the consumer, the dealer has access to pull a full credit file.





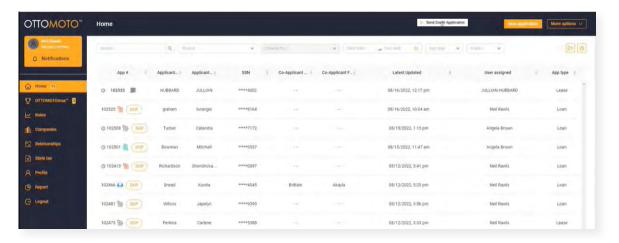


## Pushing Credit App Information to RouteOne, Dealertrack, CUDL & AppOne

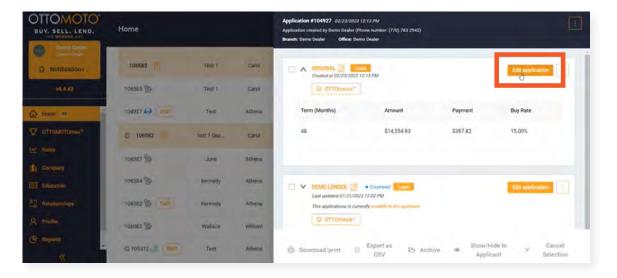
The OttoMoto platform now has the ability to push credit application information over to RouteOne, Dealertrack, CUDL & AppOne.

The purpose/benefit of pushing this credit information is it saves dealers from double entries. Rather than compiling information into your OttoMoto platform, and then again in another (possibly larger) lending platform - dealers are able to push all the credit information into that second portal with a single click.

To begin, starting in the home dashboard, the dealer is presented with a mass list of a leads currently residing in the OttoMoto platform. Locate and select the desired consumer whose information you want to push.



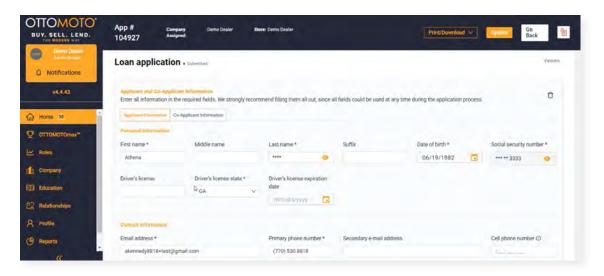
A slide-out window will appear on screen. Click "Edit Application" to open the consumer's deal profile.





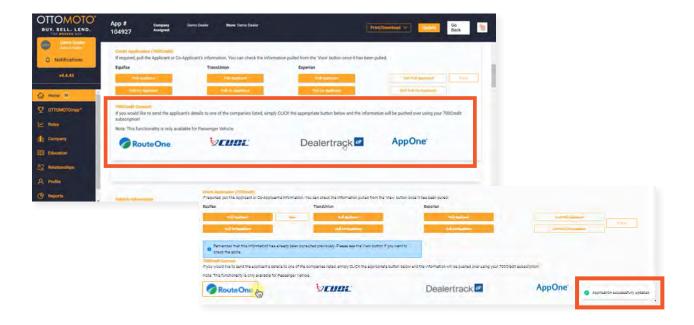


The dealer will be presented with the consumer's credit profile.



Scroll down in the profile to find the "700Credit Connect" section, where dealers are presented with options to each of the major finance lenders (RouteOne, CUDL, Dealertrack, and AppOne).

To push the consumer's credit information to one of these lenders, simply click on the tile/name of the desired lender. Once completed, user will receieve a pop-up message in the right-hand corner saying, "Application Successfully Updated", as circled below in the second image. The consumer's credit information will now be populated within the chosen lender's system.







### Introduction to 700Dealer.com

All 700Credit dealers have exclusive access to their own personal credit portal hosted at 700Dealer.com. The unique platform provides dealers a single tool to seamlessly navigate and monitor credit data from all of their solutions; including, credit reports, compliance and soft pull solutions, ID verification and driver's license authentication platforms.

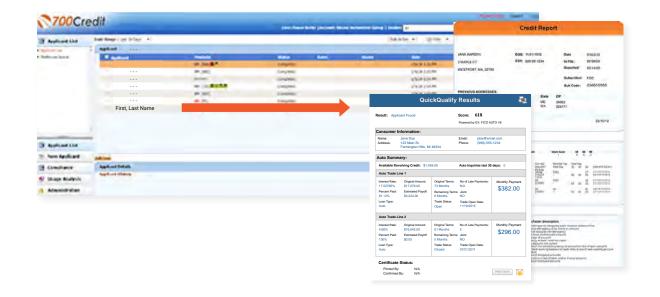
You should have received your username and password in a welcome email from our team. If you did not receive this email, or have misplaced it, please contact our support department at: support@700credit.com | (886) 273-3848.



## **Viewing Your Leads**

When you log in to 700Dealer.com, simply click on the "Applicant List" menu item in the left-hand column and you will see a list of all. You can select "Date Range" to view different timeframes.

By clicking on any name in the list, you can view their full credit report, red flag, and a link to their compliance dashboard. If a soft pull pregualification was run, you will see those results.







## **Compliance Dashboard**

Our Compliance Dashboard closely monitors your efforts to ensure compliance processes are being followed. Issues of concern are highlighted in red for quick identification. We support both single and multi-roof views, ensuring you have your finger on the pulse of every compliance aspect in your business.

#### Items supported on the dashboard include:

- Adverse Action Notices
- Risk-based Pricing Notices
- OFAC Search, Red Flag ID & Privacy Notices
- Out of Wallet Questions
- Our Compliance Dashboard also collects lead forms from our Credit Reporting and Soft Pull products

#### **Lead Summaries for:**

- QuickQualify
- QuickApplication
- QuickScreen
- QuickScore
- QuickQualify Xpress

### **How You Benefit**

- Ensure compliance processes are being followed
- Identify immediately when/where you are out of compliance
- Easily print audit reports
- Single and multi-point rooftop views







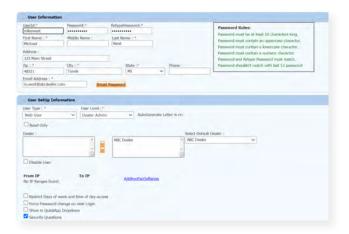
## **Managing Users**

You can add, edit or delete users who have access to your customer, credit and lead information through the following process:

- 1. Log in to **700Dealer.com**
- 2. Click on the "Users" link in the left-hand navigation bar
- 3. To edit a user's credentials, click the "Edit" link on the right
- 4. To delete a user, click the "Delete" link on the right
- 5. To create a new user, click on the "Copy" link on the right.



When you click on "Edit", you will be brought to a screen where you can make changes to the information.



## **Creating a New User**

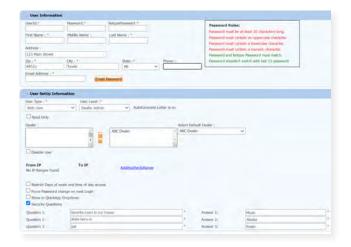






To create a new user, it is easiest to find a similar user id, and select the "Copy" action, as highlighted in the previous step.

You can then fill in the new user information and make any changes in the setup necessary.



## **Viewing Invoices**

Dealers can also view their monthly invoices online by selecting the "Online Invoicing" tab in the left-hand menu.



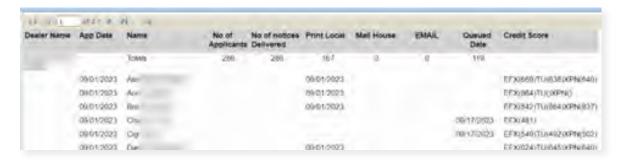
You should have been sent your <u>700Dealer.com</u> login credentials in one of our welcome emails to you. If you cannot locate your credentials or have any questions, you may send us an email or give us a call at the following:

SUPPORT: (866) 273-3848 (Option 4) or <a href="mailto:support@700Credit.com">support@700Credit.com</a>.





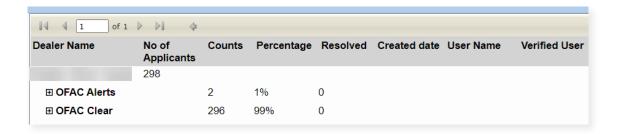
#### **RISK-BASED PRICING NOTICE REPORT:**



#### **ADVERSE ACTION REPORT:**

Dealer Name	App Date	Name	No of Applicants	No of Letters Delivered	Print Local	Mail House	Queued Date	Credit Score
		Totals	286	286	0	0	286	
	09/01/2023	Ale					09/17/2023	EFX(669)TU(638)XPN(649)
	09/01/2023	Anir					09/17/2023	EFX(864)TU()XPN()
	09/01/2023	Bre					09/17/2023	EFX(842)TU(884)XPN(837
	09/01/2023	Chi					09/17/2023	EFX(481)
	09/01/2023	Cig					09/17/2023	EFX(549)TU(492)XPN(502)
	09/01/2023	Day					09/17/2023	FFX/624)TU/645)XPN/640

#### **OFAC REPORT:**



You should have been sent your <u>700Dealer.com</u> login credentials in one of our welcome emails to you. If you cannot locate your credentials or have any questions, you may send us an email or give us a call at the following:

SUPPORT: (866) 273-3848 (Option 4) or <a href="mailto:support@700Credit.com">support@700Credit.com</a>.

