

USER GUIDE APRIL 2025



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Welcome to 700Credit

700Credit is the leading provider of credit reports, compliance solutions, soft pull products, identity theft and driver's license authentication platforms for automotive, RV, Powersports and Marine dealers in the US. Our product and service offerings include credit reports, prescreen and prequalification platforms, OFAC compliance, Red Flag solutions, 2022 Safeguards protection, Synthetic ID Fraud Detection, score disclosure, Risk-Based Pricing and Adverse Action notices, identity verification, and mobile and in-store driver's license authentication solutions. With over 21,000 direct dealer clients, and 230+ software partners, we look forward to becoming your trusted credit and compliance vendor.

Credit Report Solutions

We are the largest authorized reseller of credit reports from all three leading national credit companies. Experian, Equifax and TransUnion. All 700Credit clients receive their - choice of report format (HTML, enhanced, TTY or Merged Format), score, and ancillary products.

Compliance Solutions

We offer an array of products and services in a customized package for our dealerships, all of which work to automate your compliance practices and keep your dealership ready at all times for future audits. Our Compliance Dashboard is a complete monitoring solution, that is unique in the industry and helps you manage and stay on top of credit reporting and compliance from one single view. Our compliance solutions include:

- **Adverse Action Notices**
- **Red Flag ID**
- **Risk-Based Pricing Notices**
- **Privacy Notices**

OFAC Search

Out of Wallet Questions

Soft Pulls

The term "soft pull" refers to an action where a soft inquiry is made on a consumer's credit file using name and address only. Soft pull solutions do not require a customer's SSN or DoB and have no impact on a customer's credit profile. We have several soft pull solutions to choose from and help you engage consumers and speed the sales process, including:

QuickQualify (pregualification)

QuickQualify is a powerful "call-to-action" for your dealership website. This application requires only the consumer's name and address (no SSN or DoB) and provides dealers with a FICO® score and full credit report. Generate 3 to 4 times the leads over a typical lead form and empower your sales team with the data they need to discuss gualified payment options.

QuickScreen (prescreen)

QuickScreen is a dealer-initiated soft pull solution that does not require a customer's SSN or DoB and does not impact their credit score. This solution can be integrated with many applications at your store, giving you visibility into your customer's credit profile before you work a deal, so you can work the right deal, right away.





Identity Verification & Fraud Detection

We are here to protect your store through our all-encompassing Identity Verification and Fraud Detection platform which includes the following solutions:

Identity Verification

Our platform is an automated solution that provides a summary table of results appended to each credit report. This vital service flags questionable information, focusing on high-risk applicants, social security numbers, driver's licenses and addresses. The 700Credit Identity Verification platform includes; OFAC Terrorist Search, ID Match, Synthetic Fraud, Military Lending Act (MLA), ID Verification, Red Flag, and Out of Wallet Questions (OOW).

Synthetic ID Fraud

A solution that uses proprietary logic and unique combinations of available data, the high-risk fraud score looks at a consumer's credit behavior and credit relationships over time to uncover previously undetectable risks. Dealers are returned a risk score with score factors to help determine if a new customer application is likely associated with a synthetic identity.

Income & Employment Verification

Combining the power of Experian's Verify[™] product with The Work Number® from Equifax® and gain a more accurate understanding of a customer's financial standing. Dealers can now reduce risk and expand their coverage, offering lending decisions to a broader spectrum of consumers.

Driver's License Authentication Solutions

Protect your store with the industry's most advanced data capture and driver's license authentication solutions for automotive retailers today. We have **two platforms** for dealer's to authenticate customers – *both remotely and in-store*.

Mobile Scanner

Our document authentication platform, QuickScan, provides dealerships real-time confirmation of the legitimacy of a customer's driver's license and identity. This platform can be used in-store, as well as remotely when verifying the identities of online car buyers and leads. **Includes DMV validation and Deal Jacket integration.**

In-Store

ID Drive provides dealers with the most comprehensive physical driver's license scanning solution for automotive dealers today. This platform combines our prescreen and prequalification platforms, as well as our suite of Identity Verification tools (*Red Flag and Synthetic Fraud detection*) to deliver fast, accurate results.

DealerFi has integrated our soft pull prequalification solution, QuickQualify, into their platform. This brief guide will walk you through the consumer's experience getting prequalified and how dealers view the lead data in the DealerFi back-end. If you have any questions, please feel free to reach out to our support desk at: (866) 273-3848 or email us at: <u>support@700credit.com</u>.





Introduction to QuickQualify

QuickQualify is a soft pull prequalification solution which places a soft inquiry on the consumer's file, that does not require a consumer's SSN or DoB - only name and address required. For each consumer that fills out the prequalification form and gets preapproved, dealers receive:

- FICO Score
- Available Revolving Credit
- Auto Inquiries last 30 days
- Summary of Auto Trade Lines Including:
 - Current Monthly Payments
 - Current Auto Loan Interest Rates
 - Remaining Balance/Payoff
 - Payment History
 - Months Remaining on Auto Loans

You can use this information to put the consumer in the right vehicle with the right financing, right away!

Result: Appli	cant Found		Score: (518 EX: FICO AU	TO V8
Consumer I	nformation:				
Name: Address:	Jane Doe 123 Main St. Farmington Hills, MI	48334	Email: Phone:	jdoe@ema (999)-555-	
Auto Summ	ary:				
Available Rev	volving Credit: \$1,4	59.00	Auto Inquir	ies last 30 d	days: 0
Auto Trade L	ine 1				
Interest Rate: 17.52765% Percent Paid: 81.12%	Original Amount: \$17,079.00 Estimated Payoff: \$3,224.00	Original Terms: 73 Months Remaining Terms 6 Months	No of Late P N/A Joint:	ayments:	Monthly Payment \$382.00
Loan Type: Auto		Trade Status: Open	Trade Open 11/19/2015	Date:	
Auto Trade L	ine 2				
Interest Rate: 4.66% Percent Paid: 100%	Original Amount: \$16,045.00 Estimated Payoff: \$0.00	Original Terms: 61 Months Remaining Terms 0 Months	No of Late P 0 : Joint: NO	ayments:	Monthly Payment \$296.00
Loan Type: Auto		Trade Status: Closed	Trade Open 07/21/2011	Date:	

Credit Report Option

With our QuickQualify platform, dealers have the option of either getting the soft pull prequalification results as shown above, or you can opt to receive a full credit file from all three bureaus: **Equifax**, **TransUnion**, and **Experian**.

We **STRONGLY** suggest you set up your prequalification bureau to match the bureau and scorecard that matches your credit bureau used in your F&I Office.

Note: This report can only be used for information purposes and **CANNOT** be used to fund the deal.



Above is an example of our HTML Credit Report. This image was split for display purposes but will normally provide dealers with a complete, single view.





QuickMobile App (Dealer Mobile App)

Dealers are also able to receive immediate access to QuickScan lead information through the 700Credit **QuickMobile App**.

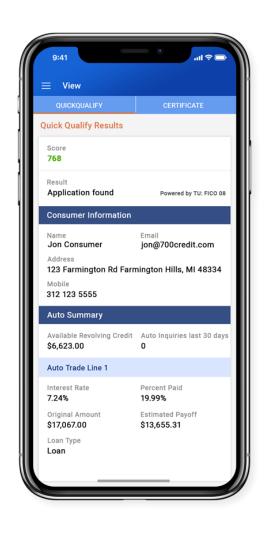
Specifically designed for dealers to manage their soft pull leads (*QuickQualify and QuickScan*) from a single, safe platform. It protects your consumer's information with a **secure login screen** and available at anytime on your own mobile or tablet device.

- Receive direct mobile notifications when consumers complete the QuickQualify web form or QuickScan process.
- Optimize interactions with your consumers through one-click text response and mobile dialing.
- Immediate access to view all applicants and their credit score, credit file information, and QuickScan results.
- Stay organized by settting filters to view leads from only a specific period of time.
- Text or email the QuickQualify soft pull or QuickScan driver's license authentication forms directly to the consumer.

The **700Credit QuickMobile Dealer App** is offered at no charge and can be downloaded from the Apple and Android App Stores by searching for **"700Credit"** or by scanning the QR codes to the right.

Note: Installing the app does require your correct email address or cell phone be setup on your account to verify your user ID.

Contact our support team for assistance: (866) 273-3848 or support@700credit.com.







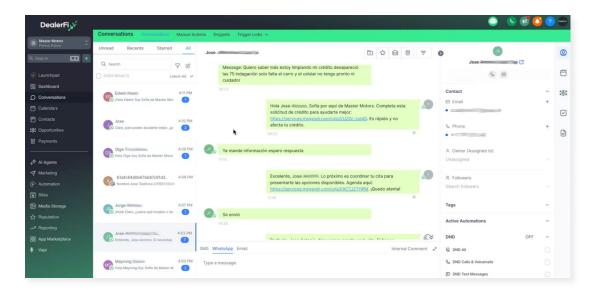


700Credit/DealerFi Prequalification Integration

DealerFi utilizes a chat platform within their back-end to communicate with consumers and direct them to the 700Credit prequalification form. The channels of communication supported by DealerFi include SMS, WhatsApp, email, FB messenger, and Instagram DM's.

Consumers Getting Prequalified

Starting in the home dashboard, the dealer below has received a notification in their '**Conversations**' page, as a consumer has reached out showing interest in a vehicle via WhatsApp. Powered by AI, the DealerFi system will automatically respond to the consumer, providing a direct link to the prequalification form.



After clicking the link, the consumer is brought to the dealership's website, where they are presented the prequalification form to fill out. They will provide their first/last name, address, phone number and email. They will agree to the terms and conditions and then submit the application.

After submitting the application, the consumer is provided a message letting them know their information has been submitted to the dealership and a salesperson will be reaching out shortly.







Viewing Lead Data in the Back-End

From the home dashboard of DealerFi, select the 'Contacts' menu item in the left-hand navigation panel. The dealer is provided a mass list of all contacts in the system.

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Search	All Pro	specting	Client	es MasterMot	ors Jan24	* Review	Request	Campai	gn Lead	s Enero Bla	ist B1 Clientes 6	de Abril 2024 (Revie	w] MasterCarRen	ital More 🛩		
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	117			-					-			-	Apr 17 2025	3 hours ago	no vehicle interest robo	

To filter the list to only 700Credit prequalification leads, click 'More' (as shown below), and from the dropdown menu select '700Credit'. From the filtered list, locate and select the contact whose prequalification results you want to view.

	DealerFi	4													<u></u>	ତ୍ର 🛃 🙆 🄇
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The contact's messages with the dealer will appear on screen. Dealers can quickly view the prequalification FICO score of the applicant, located to the left of the messages under the contact information (as shown below).

To view 700Credit's QuickQualify results, select the '**Notes'** icon, located to the right of the chat (as shown below), then select the provided link.

DealerFi 🚀									😐 🄇	0 🛃 🙆	2 🚭
	Contacts Bmort Cans Bulk Ac	ctions Restore Tasks Con	npanies Manage Smart	Lists 🔞					_		
		€ 5 of 9136 selected ▶	Owner (Assign To) Unassigned V	Followers	C 🖂	Ŧ	-	-			
Q Search	Contact	Company	Unassigned V	+			C		1	6) %
	Hide empty fields			Opportunity created		•	Notes				÷
Dashboard	✓ Contact			MARIA Application	🔤 created in stage 💳 Credit				+ Add Not	e	
D Conversations	First Name			Main Funnel	View opportunit	Y					
🛱 Calendars	MARIA			11.04			Q Sear	rch			
Contacts	Last Name						Date: 11	04, 17/4/2025	2		
St Opportunities	Teacher Contraction			Sofía de Master Motors por aqu n! Recibimos tu solicitud y estás		*	https://a	pp.dealerfi.co			
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	Financing		Type a message								
		٥									

700Credit's QuickQualify report will appear on screen in a new window.

From here, dealers can utilize the tabs at the top of the results to pan between the soft pull prequalification results and full credit report.

Powered by TU: FICO Auto 04 Consumer Information: Nama: Moria Email: Address: Home Phone:	Powerd by TU: FICO Auto 04 Consumer Information: Name: Maria Pomer Pome: Address: Maria Maria Pome: Mobile Phone: Address: Auto Inquiries last 30 days: 0 No Trade Line Information Found	QuickQual	ify Results	\$
Nama: Maria Email: Address: Home Phone: Mobile Phone: Auto Summary: Available Revolving Credit: Auto Inquiries last 30 days: 0 No Trade Line Information Found	Nama: Maria Email: Address: Maria Email: Home Phone: Mobile Phone: Auto Summary: Available Revolving Credit: Auto Inquiries last 30 days: 0 No Trade Line Information Found	Result: Applicant Found		34
Address: Home Phone: Mobile Ph	Address: Home Phone: Mobile Ph	Consumer Information:		
Available Revolving Credit: Auto Inquiries last 30 days: 0 No Trade Line Information Found	Available Revolving Credit: Auto Inquiries last 30 days: 0 No Trade Line Information Found		Home Phone:	
No Trade Line Information Found	No Trade Line Information Found	Auto Summary:		
		Available Revolving Credit:	Auto Inquiries last 30 day	/s: 0
PRINT NOW	PRINT NOW	No Trade Line Information Found		





Introduction to 700Dealer.com

All 700Credit dealers have exclusive access to their own personal credit portal hosted at <u>700Dealer.com</u>. The unique platform provides dealers a single tool to seamlessly navigate and monitor credit data from all of their solutions; including, credit reports, compliance and soft pull solutions, ID verification and driver's license authentication platforms.

You should have received your username and password in a welcome email from our team. If you did not receive this email, or have misplaced it, please contact our support department at: support@700credit.com | (886) 273-3848.



Viewing Your Leads

After logging into your <u>700Dealer.com</u> portal, locate/select the "Applicant List" menu item in the left-hand navigation panel where you will be presented with a mass list of all applicants in the platform. Select "Date Range" to filter the list and view different timeframes.

By clicking on any name in the list, you can view their full credit report, red flag, and a link to their compliance dashboard. If a QuickQualify was run, you will also see the soft pull, prequalification results.

Image: Control of Control o	700 Cr	edit		-			1 Tanata 1 St.				Credit Re	port	
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				Cargend	Result: Applicant Found	-	Score: 618						02/15/10
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Attribute Tables		First, Last Name		and the second second	Consumer Information:				It Auto Su	immary			
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Auto Tradic Copyoint Former Oppoint F	Compliance												
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Auto Closed 0/21/2011 • previous of demonstrations					Loan Type:	Trade Status:	Trade Open Date:				C presence of derogal H recently active or la		coounte
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					Printed By: NIA Confirmed By: NIA			PRINT NOW	1				





Compliance Dashboard

Our Compliance Dashboard closely monitors your efforts to ensure compliance processes are being followed. Issues of concern are highlighted in red for quick identification. We support both single and multi-roof views, ensuring you have your finger on the pulse of every compliance aspect in your business.

Items supported on the dashboard include:

- Adverse Action Notices
- Risk-based Pricing Notices
- OFAC Search, Red Flag ID & Privacy Notices
- Out of Wallet Questions
- Our Compliance Dashboard also collects lead forms from our Credit Reporting and Soft Pull products

Lead Summaries for:

- QuickQualify
- QuickApplication
- QuickScreen
- QuickScore
- QuickQualify Xpress

How You Benefit

- Ensure compliance processes are being followed
- Identify immediately when/where you are out of compliance
- Easily print audit reports
- Single and multi-point rooftop views

		#	%
Total Applicants		43	
Letters Mailed		34	79%
Letters Queued to be Mailed	View/Edit	4	9%
Letters Printed Locally		0	0%
Applicants with No Letter Delivered	View/Edit	5	12%
Adverse Letters Delivere	d/Scheduled	38	88%

		#	%
Total Applicants		43	
Notices Mailed		35	81%
Notices Queued to be Mailed	View/Edit	6	14%
Notices Emailed		0	0%
Notices Printed Locally		0	0%
Applicants with No Notice Delivered	View/Edit	2	5%
RBPN Notices Delivered	ed/Scheduled	41	95%

ed Flag Alert Status		#	%
Total Applicants With Red Flag		38	46
Red Flag Clear & Cautions		9	24%
Red Flag Alerts		29	76%
Alerts Unresolved	View/Edit	27	
Alerts Resolved		2	
		VVC	ork on Unresolved
Consumer Alerts	16mu		ork on Unresolved
Consumer Alerts Fraud Victim and Security Alerts Active Duty Alerts	View	1 0	rrk on Unresolved
Fraud Victim and Security Alerts		1	with on Unresolved
Fraud Victim and Security Alerts Active Duty Alerts		<u>1</u> 0	

	#	
Total Applicants	42/29	
	#	%
Total Applicants with OOW Presented	42	100%
Applicants Passed	3	7%
Applicants Failed	0	0%
Authentication Abandoned	3	7%
Questions Unavailable	36	86%

OFAC Compliance									
OFAC Status	#	%							
Total Applicants With OFAC	39								
OFAC Alerts	0	0%							
OFAC Unresolved	0								
OFAC Resolved	0								





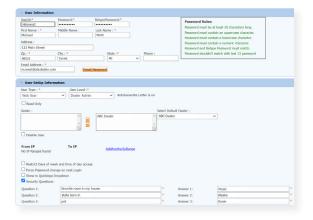
Managing Users

You can add, edit or delete users who have access to your customer, credit and lead information through the following process:

- 1. Log in to 700Dealer.com
- 2. Click on the 'Users' link in the left-hand navigation bar
- 3. To edit a user's credentials, click the 'Edit' link on the right
- 4. To delete a user, click the 'Delete' link on the right
- 5. To create a new user, click on the 'Copy' link on the right.

Administration	1							Search		Go
Account Profile		Hide Inactive							-	_
Online Invoicing		UserID	Name	UserLevel	UserType	Status	Dealer	City	Stat	Action
Site security		cartercountydcjcudl	CU DL Interface	Dealer User	Gateway User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	Edit Delete Copy
Dealers		cartercountydcjdc	Elend Solutions Interface	Dealer User	Gateway User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	Edit Delete Copy
Users		cartercountydcpq	ElendSolutionsPQ Interface	Dealer User	Gateway User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	Edit Delete Copy
User Levels		cartercountyhyucudl	CU DL Interface	Dealer User	Gateway User	Active	Carter County Hyundai	Ardmore	OK	Edit Delete Copy
Data Access		cartercountyhyudc	Elend Solutions Interface	Dealer User	Gateway User	Active	Carter County Hyundai	Ardmore	OK	Edit Delete Copy
Letters		cchyundaidcpq	ElendSolutionsPQ Interface	Dealer User	Gateway User	Active	Carter County Hyundai	Ardmore	OK	Edit Delete Copy
Credit Engine Monitor		fchavez	Frank Chavez	Dealer Admin	ODE User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	Edit Delete Copy
UserID Lookup		keystonechevycudl	CU DL Interface	Dealer User	Gateway User	Active	Keystone Chevrolet	Sand Springs	OK	Edit Delete Copy
and the second		keystonechevydrc	Drive Centric Interface	Dealer User	Gateway User	Active	Keystone Chevrolet	Sand Springs	OK	Edit Delete Copy
Subcode Lookup		keystonegbg	Gubagoo Interface	Dealer User	Gateway User	Active	Keystone Chevrolet	Sand Springs	OK	Edit Delete Copy
Popup DAS Detail						12				

When you click on 'Edit', you will be brought to a screen where you can make changes to the information.



Creating a New User

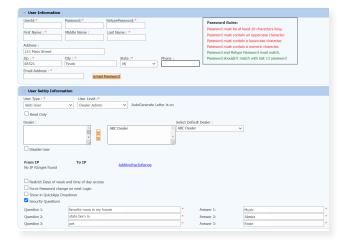
🐴 Administration				Search	Go						
Account Profile	▲ Hide Inactive										_
 Online Invoicing 	UserID	Name	UserLevel	UserType	Status	Dealer	City	State	Action	n	
 Site security 	cartercountydcjcudl	CU DL Interface	Dealer User	Gateway User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	Edit	Dek	Copy
Dealers	cartercountydcjdc	Elend Solutions Interface	Dealer User	Gateway User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	Edit	Dele	Copy
Users	cartercountydcpg	ElendSolutionsPQ Interface	Dealer User	Gateway User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	Edit	Dele	Copy
User Levels	cartercountyhyucudi	CU DL Interface	Dealer User	Gateway User	Active	Carter County Hyundai	Ardmore	OK	Edit	Dele	Copy
Data Access	cartercountyhyudc	Elend Solutions Interface	Dealer User	Gateway User	Active	Carter County Hyundai	Ardmore	OK	Edit	Dele	Copy
Letters	cchyundaidcpq	ElendSolutionsPQ Interface	Dealer User	Gateway User	Active	Carter County Hyundai	Ardmore	OK	Edit	Dele	Copy
Credit Engine Monitor	fchavez	Frank Chavez	Dealer Admin	ODE User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	Edit	Dele	Copy
UserID Lookup	keystonechevycudl	CU DL Interface	Dealer User	Gateway User	Active	Keystone Chevrolet	Sand Springs	OK	Edit	Dele	Copy
	keystonechevydrc	Drive Centric Interface	Dealer User	Gateway User	Active	Keystone Chevrolet	Sand Springs	OK	Edit	Dele	Copy
 Subcode Lookup 	keystonegbg	Gubagoo Interface	Dealer User	Gateway User	Active	Keystone Chevrolet	Sand Springs	OK	Edit	Dele	Copy
Popup DAS Detail	-				1.2						





To create a new user, it is easiest to find a similar user id, and select the **'Copy'** action, as highlighted in the previous step.

You can then fill in the new user information and make any changes in the setup necessary.



Viewing Invoices

Dealers can also view their monthly invoices online by selecting the '**Online Invoicing**' tab in the left-hand menu.

Administration	Invoice Date: 11-11-2018 • M	fonthly Bills are available for 6 months	
	Billing Summary		
Cottine Invalcing Site security Overses Users Users Data Access Letters Create Engine Menitor UserD Lookup	Invoice Number: 605347 Past Due Balance Current Activity Invoice Total	\$0.00 \$1295.30 \$1295.30 \$0.00	Forms 2005/redit VM Form AND The Softman Form ALL Data Time Protect Authoritation Form Caseling- Intel Authoritation Form Saleship- MODEL & ASSOCIATES LLC INDer: NEXTGE
Subcode Lookup Subcode Lookup Popup DAS Detail Applicant List	Auto Payments Balance due by 12/11/2018	\$1.00 \$1295.30	
Mew Applicant	Manage Profiles	Pay Now	
Compliance	Payments made over phone or through mail	after invoice date are not reflected in BALANCE shown	here
Usage Analysis Administration Dealer Summt	ELK GROVE KIA B410 LACUMA GROVE DR ELK GROVE CA 45757	INVOICE	₹700 Credit
REGISTER NOW!			0

You should have been sent your <u>700Dealer.com</u> login credentials in one of our welcome emails to you.

If you cannot locate your credentials or have any questions, you may send us an email or give us a call at the following: Support: (866) 273-3848 (Option 4) or support@700Credit.com.

