

Soft Pulls

EXPAND WHO YOU ARE SELLING TO IN THE SERVICE LANE WITH AUTOALERT

Soft pulls provide the information your DMS is missing when a vehicle that was not purchased at your store is in your dealership's service lane.

AutoAlert®

Key benefits of the 700Credit soft pull prescreen integration in the CreditConvert platform include:

- 700Credit's prescreen provides amount owed on a vehicle, powering CreditConvert's Equity calculators so you know how much your customer has available for a new car.
- Current monthly payment, month's remaining on loan and more so current payment can be compared to new payment.
- Prescreens can be run automatically or manually on conquest customers (service not sold) resulting in more upsell opportunities in the service lane.
- CreditConvert's opportunity score is calculated based on credit data from the 700Credit prescreen to provide the most accurate score of the lead.
- Your customer's FICO® Score allowing, you to provide accurate monthly payment quotes on a new vehicle.

CreditConvert, powered by AutoAlert and 700Credit, puts the full power of prescreen technology into your hands.

QuickScreen Results

Result: Consumer Passed Quick Screen Criteria **Score:** 727 (Tier 1)
Powered by TU: FICO AUTO 08

Consumer Information:

Name:	John Doe	Email:	jdoe@email.com
Address:	123 Main St. Farmington Hills, MI 48334	Phone:	(999) 555-1234

Auto Summary:

Available Revolving Credit: \$3,881.00 Auto Inquiries last 30 days: 0

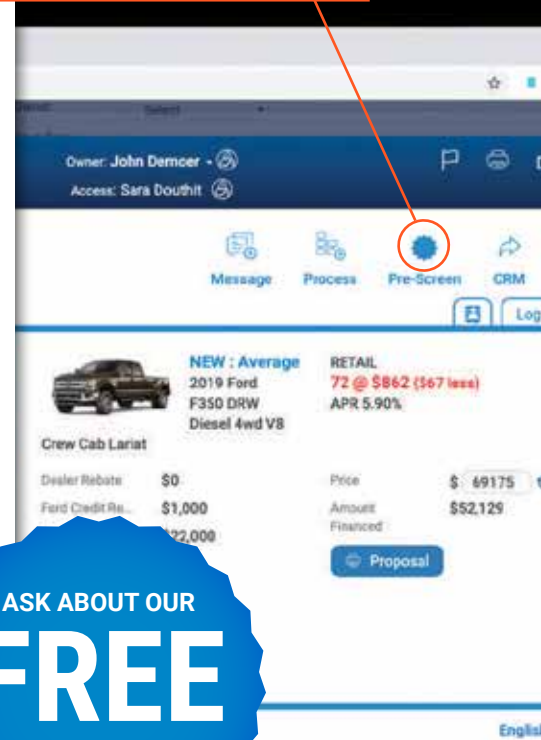
Auto Trade Line 1			
Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:
6.47%	\$12,888.00	60 Months	0
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:
100%	\$0.00	0 Months	NO
Loan Type:	Trade Status:	Trade Open Date:	
Auto Loan	Closed	11/11/2012	

Auto Trade Line 2			
Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:
4.66%	\$16,045.00	61 Months	0
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:
100%	\$0.00	0 Months	NO
Loan Type:	Trade Status:	Trade Open Date:	
Auto Loan	Closed	07/21/2011	

Certificate Status:

Printed By: N/A
Confirmed By: N/A

PRINT NOW



ASK ABOUT OUR
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30-DAY TRIAL

▶ **866.273.3848 | sales@700credit.com**

700Credit is the largest provider of credit, compliance, soft pull and driver's license authentication solutions for automotive retailers.

www.700credit.com

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