

700Credit is the industry's largest provider of credit, compliance, identity verification and soft pull solutions.

Web-based solutions that turn "just looking" into sold vehicles.

A web-based prequalification solution to drive qualified sales leads from your website to your showroom, at the top of the sales funnel.

# **Prequalification - QuickQualify**

QuickQualify is a powerful "call-to-action" for your dealership website. This application requires only the consumer's name and address (no SSN or DOB) and provides dealers with a FICO® score and full credit report. Your sales team will be empowered with the data they need to discuss qualified payment options based on current lender rates.

#### QuickQualify results provide the following data:

- FICO® Score
- Summary of Auto Trade Lines including:
  - Current Monthly Payments
  - Current Auto Loan Interest Rates
  - Remaining Balance/Payoff Payment History
  - Months Remaining on Auto Loans



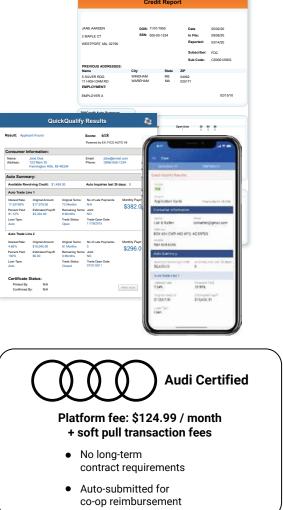
Our platform delivers the data & analytics you need from applicant's full credit file and FICO® score, to analytics from specific banner placement on your website to maximize lead generation.



With the consumer's credit information, you will shorten your sales cycle and improve ratios by putting your customer in the right car and finance product, right from the start.



Respond immediately to new leads with our QuickMobile app, which provides new lead alerts, shows customer's credit scores and equity position, offers one button texting and much more!



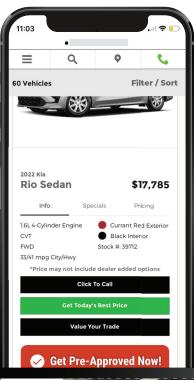


700Credit is the industry's largest provider of credit, compliance, identity verification and soft pull solutions.

If you're not using electronic credit applications, your process is not secure.

Our web-based app process is faster and less cumbersome than standard credit apps and can easily replace the current credit application on your website.

## QuickApplication





### **Ensure Compliance With The 2022 FTC Safeguards Rule**

The 2022 FTC Safeguards Rule requires strict security measures for sensitive consumer data and discourages the use of paper credit applications. **700Credit's QuickApplication** promotes compliance by eliminating the need for paper credit applications.

## How QuickApplication Fits Into Your Sales Process







Place a link to **QuickApplication** on your website, in a text or email, or in a QR code on your rep's desk for quick, easy access.

Once a consumer clicks the link and completes the application, they receive an email from the dealership. The dealer receives immediate access to their credit report.

The information is automatically stored and populated in the system of your choice.

Easily integrate QuickApplication with your CRM, Dealertrack, RouteOne, CUDL, AppOne or any other dealer system and simplify your credit inquiries today! QuickApplication satisfies dealer requirement to retain signed credit applications for 5 years, and automatically delivers risk-based pricing notices and adverse action to those who fail to receive financing.



#### Platform fee: \$124.99 / month + credit report transaction fees

- No long-term contract requirements
- Auto-submitted for co-op reimbursement