



**USER GUIDE**  
**FEBRUARY 2024**

**Gubagoo**

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## Welcome to 700Credit

700Credit is the leading provider of credit reports, compliance solutions, soft pull products, identity theft and driver's license authentication platforms for automotive, RV, Powersports and Marine dealers in the US. Our product and service offerings include credit reports, prescreen and prequalification platforms, OFAC compliance, Red Flag solutions, 2022 Safeguards protection, Synthetic ID Fraud Detection, score disclosure, Risk-Based Pricing and Adverse Action notices, identity verification, and mobile and in-store driver's license authentication solutions. With over 21,500 direct dealer clients, and 200+ software partners, we look forward to becoming your trusted credit and compliance vendor.

### Credit Report Solutions

We are the largest authorized reseller of credit reports from all three leading national credit companies, **Experian, Equifax and TransUnion**. All 700Credit clients receive their— choice of report format (HTML, enhanced, TTY or Merged Format), score, and ancillary products.

### Compliance Solutions

We offer an array of products and services in a customized package for our dealerships, all of which work to automate your compliance practices and keep your dealership ready at all times for future audits. Our **Compliance Dashboard** is a complete monitoring solution, that is unique in the industry and helps you manage and stay on top of credit reporting and compliance from one single view. **Our compliance solutions include:**

- **Adverse Action Notices**
- **Risk-Based Pricing Notices**
- **OFAC Search**
- **Red Flag ID**
- **Privacy Notices**
- **Out of Wallet Questions**

### Soft Pulls

The term “*soft pull*” refers to an action where a soft inquiry is made on a consumer's credit file using name and address only. Soft pull solutions **do not require a customer's SSN or DoB** and have **no impact on a customer's credit profile**. We have several soft pull solutions to choose from and help you engage consumers and speed the sales process, including:

#### QuickQualify (prequalification)

QuickQualify is a powerful “*call-to-action*” for your dealership website. This application requires only the consumer's name and address (*no SSN or DoB*) and provides dealers with a FICO® score and full credit report. Generate **3 to 4 times the leads** over a typical lead form and empower your sales team with the data they need to discuss qualified payment options.

#### QuickScreen (prescreen)

QuickScreen is a dealer-initiated soft pull solution that does not require a customer's SSN or DoB and does not impact their credit score. This solution can be integrated with many applications at your store, *giving you visibility into your customer's credit profile before you work a deal*, so you can work the right deal, right away.

## Identity Verification & Fraud Detection

We are here to protect your store through our all-encompassing Identity Verification and Fraud Detection platform which includes the following solutions:

### Identity Verification

Our platform is an automated solution that provides a summary table of results appended to each credit report. This vital service flags questionable information, focusing on high-risk applicants, social security numbers, driver's licenses and addresses. The 700Credit Identity Verification platform includes; OFAC Terrorist Search, ID Match, Synthetic Fraud, Military Lending Act (MLA), ID Verification, Red Flag, and Out of Wallet Questions (OOW).

### Synthetic ID Fraud

A solution that uses proprietary logic and unique combinations of available data, the high-risk fraud score looks at a consumer's credit behavior and credit relationships over time to uncover previously undetectable risks. Dealers are returned a risk score with score factors to help determine if a new customer application is likely associated with a synthetic identity.

### Income & Employment Verification

Combining the power of Experian's Verify™ product with The Work Number® from Equifax® and gain a more accurate understanding of a customer's financial standing. Dealers can now reduce risk and expand their coverage, offering lending decisions to a broader spectrum of consumers.

## Driver's License Authentication Solutions

Protect your store with the industry's most advanced data capture and driver's license authentication solutions for automotive retailers today. We have **two platforms** for dealer's to authenticate customers – *both remotely and in-store*.

### Mobile Scanner

Our document authentication platform, QuickScan, provides dealerships real-time confirmation of the legitimacy of a customer's driver's license and identity. This platform can be used in-store, as well as remotely when verifying the identities of online car buyers and leads. **Includes DMV validation and Deal Jacket integration.**

### In-Store

ID Drive provides dealers with the most comprehensive physical driver's license scanning solution for automotive dealers today. This platform combines our prescreen and prequalification platforms, as well as our suite of Identity Verification tools (*Red Flag and Synthetic Fraud detection*) to deliver fast, accurate results.

**Gubagoo has integrated our soft pull prequalification solution, QuickQualify, and mobile driver's license scanning solution, QuickScan into their platform. This brief guide will walk you through the various options consumer's have to get prequalified/send a QuickScan to their phone and dealers viewing this lead data information.**

**If you have any questions, please feel free to reach out to our support desk at: (866) 273-3848 or email us at: [support@700credit.com](mailto:support@700credit.com).**

## Introduction to QuickQualify

**QuickQualify** is a soft pull prequalification solution which places a soft inquiry on the consumer's file, that does not require a consumer's SSN or DoB - only name and address required. For each consumer that fills out the prequalification form and gets preapproved, dealers receive:

- FICO Score
- Available Revolving Credit
- Auto Inquiries last 30 days
- Summary of Auto Trade Lines Including:
  - Current Monthly Payments
  - Current Auto Loan Interest Rates
  - Remaining Balance/Payoff
  - Payment History
  - Months Remaining on Auto Loans

You can use this information to put the consumer in the right vehicle with the right financing, right away!

QuickQualify Results

Result: Applicant Found

Score: 618

Powered by EX: FICO AUTO V8

Consumer Information:

Name: Jane Doe

Email: jdoe@email.com

Address: 123 Main St.

Phone: (999)-555-1234

Farmington Hills, MI 48334

Auto Summary:

Available Revolving Credit: \$1,459.00

Auto Inquiries last 30 days: 0

Auto Trade Line 1

Interest Rate: 17.52765%

Original Amount: \$17,079.00

Percent Paid: 81.12%

Loan Type: Auto

Original Terms: 73 Months

Estimated Payoff: \$3,224.00

Remaining Terms: Joint: 6 Months

No of Late Payments: N/A

Trade Status: Open

Monthly Payment: \$382.00

Trade Open Date: 11/19/2015

Auto Trade Line 2

Interest Rate: 4.66%

Original Amount: \$16,045.00

Percent Paid: 100%

Loan Type: Auto

Original Terms: 61 Months

Estimated Payoff: \$0.00

Remaining Terms: Joint: 0 Months

No of Late Payments: 0

Trade Status: Closed

Monthly Payment: \$296.00

Trade Open Date: 07/21/2011

Certificate Status:

Printed By: N/A

Confirmed By: N/A

PRINT NOW

## Credit Report Option

With our QuickQualify platform, dealers have the option of either getting the soft pull prequalification results as shown above, or you can opt to receive a full credit file from all three bureaus: **Equifax**, **TransUnion**, and **Experian**.

We **STRONGLY** suggest you set up your prequalification bureau to match the bureau and scorecard that matches your credit bureau used in your F&I Office.

**Note:** This report can only be used for information purposes and **CANNOT** be used to fund the deal.

Score Summary

EQUIFAX

FICO Auto V5F

750

experian

FICO AUTO V8

761

TransUnion

FICO Auto 08

780

Credit Report

700Credit Auto Summary

JANE ARDEN

DOB: 11/01/1950

2 MAPLE CT

WESTPORT, MA 02790

SSN: 000-00-1234

PREVIOUS ADDRESSES:

5 SILVER RDG

11 HIGH DAM RD

WINDHAM

WAREHAM

ME

MA

EMPLOYMENT:

EMPLOYER X

Score Summary

Score Card

Score

Code

Score Factor Description

FICO Risk V2

750

02

serious delinquency, derogatory public record or collection filed

National Risk Model

502

34

time since delinquency is too recent or unknown

Bankruptcy

625

K

amount owed on delinquent accounts

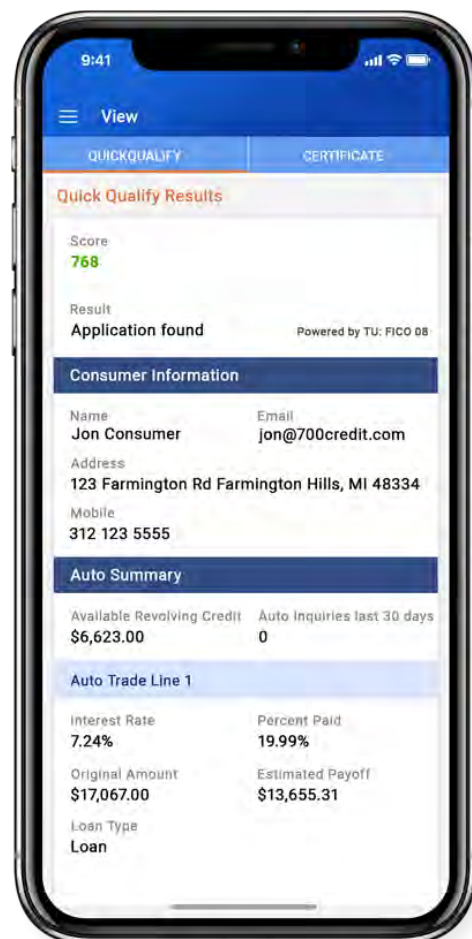
Above is an example of our HTML Credit Report. This image was split for display purposes but will normally provide dealers with a complete, single view.

## QuickMobile App (Dealer Mobile App)

Dealers are also able to receive immediate access to QuickScan lead information through the 700Credit **QuickMobile App**.

Specifically designed for dealers to manage their soft pull leads (*QuickQualify* and *QuickScan*) from a single, safe platform. It protects your consumer's information with a **secure login screen** and available at anytime on your own mobile or tablet device. .

- Receive **direct mobile notifications** when consumers complete the QuickQualify web form or QuickScan process.
- **Optimize interactions** with your consumers through one-click text response and mobile dialing.
- **Immediate access** to view all applicants and their credit score, credit file information, and QuickScan results.
- **Stay organized** by setting filters to view leads from only a specific period of time.
- **Text or email** the QuickQualify soft pull or QuickScan driver's license authentication forms **directly to the consumer**.



The **700Credit QuickMobile Dealer App** is offered at no charge and can be downloaded from the Apple and Android App Stores by searching for "**700Credit**" or by scanning the QR codes to the right.

**Note:** Installing the app does require your correct email address or cell phone be setup on your account to verify your user ID.

Contact our support team for assistance: **(866) 273-3848** or [support@700credit.com](mailto:support@700credit.com).



## 700Credit/Gubagoo Prequalification Integration

### Consumer Experience

This portion of the “**700Credit Prequalification Integration**” section, will focus on the *consumer’s experience* in getting prequalified. There are multiple ways in which a consumer can get prequalified through the Gubagoo platform:

- **Virtual Retailing (VR) Payments Step**
- **Vehicle Detail Page (VDP)**
- **GLive (Customers Deal Page)**
- **Shop by Credit Score** (*future enhancement*)

### 1. Virtual Retailing (VR) Payments Step

The prequalification can be accessed by selecting the “**Credit Score**” filter in the Virtual Retailing (VR) Payments step and selecting “**Get Pre-qualified**”.

The screenshot displays the Gubagoo Virtual Retailing (VR) Payments Step. The page features a header with the UMBRELLA CORPORATION logo and a 'Request Test Drive' button. The main content area is titled 'Select your payment' and includes a dropdown menu for '640-659 Credit'. The dropdown menu is open, showing options: '620-639', '601-619', 'Below 600', 'Get Pre-Qualified', and 'Enter custom credit score'. The 'Get Pre-Qualified' option is highlighted. The page also shows a 'Finance' section with a table of payment options, including a \$373/month option for 72 months at 11.31% APR, a \$397/month option for 66 months at 11.31% APR, and a \$422/month option for 60 months at 11.31% APR. A 'Trade-In' section is visible on the left, and a 'Payments' section is at the bottom left. The right side of the page shows a 'Lender' dropdown, a 'Call for Lease payments' button, and a phone number '1-855-359-2574'.



Filling out the Get Pre-Qualified form will present the consumer with their credit score range.

**Note:** Currently, the Gubagoo pre-qualification tools do not provide the consumer with their actual score, only the range.

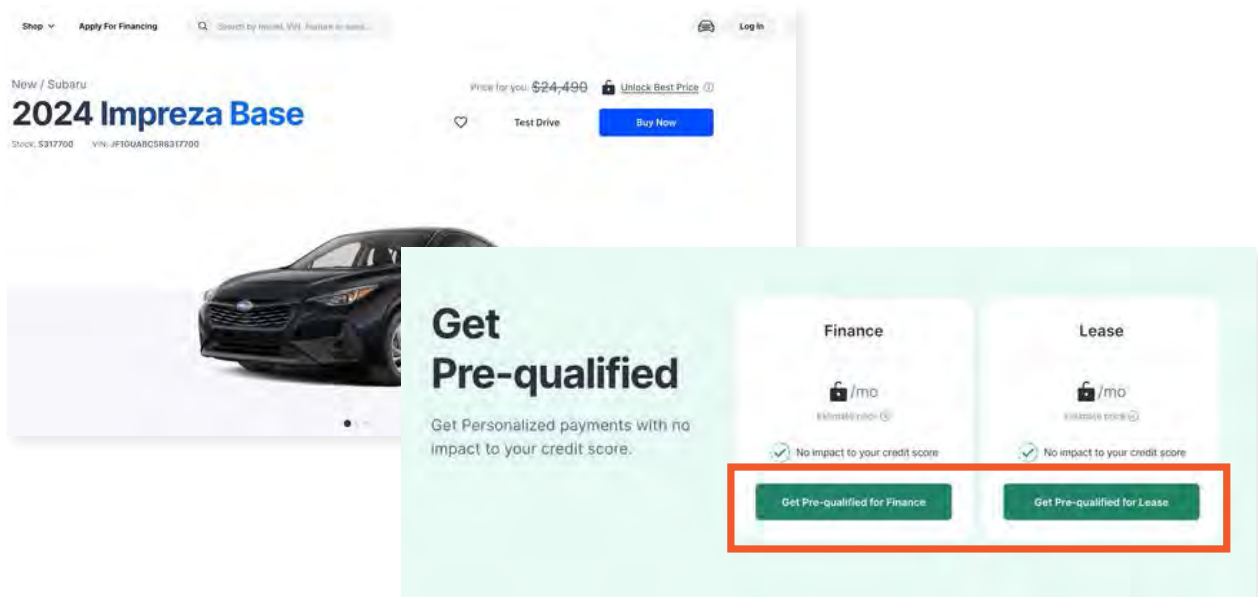
The image displays two mobile device screens side-by-side, illustrating the Gubagoo pre-qualification process.

The left screen, titled "Get Pre-Qualified", shows a form with the following fields: First name, Last name, Phone, Email, Street Address, and Apt. #, Suite etc. Below the form is a green checkmark icon and a blue button labeled "Get Pre-Qualified".

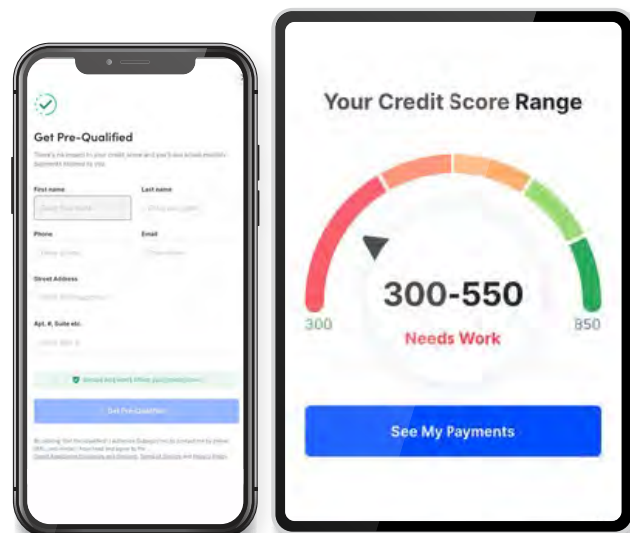
The right screen, titled "Your Credit Score Range", displays a semi-circular gauge with a color gradient from red (300) to green (850). The gauge indicates a score range of 300-550, with the text "Needs Work" below it. A blue button labeled "See My Payments" is at the bottom.

## 2. Vehicle Detail Page (VDP)

The latest Gubagoo VDP has a new **“Get Pre-Qualified”** widget with CTA’s that launch the same 700Credit soft pull, prequalification form as above.



Just as the process described previously, filling out the Get Pre-Qualified form will present the consumer with their credit score range.

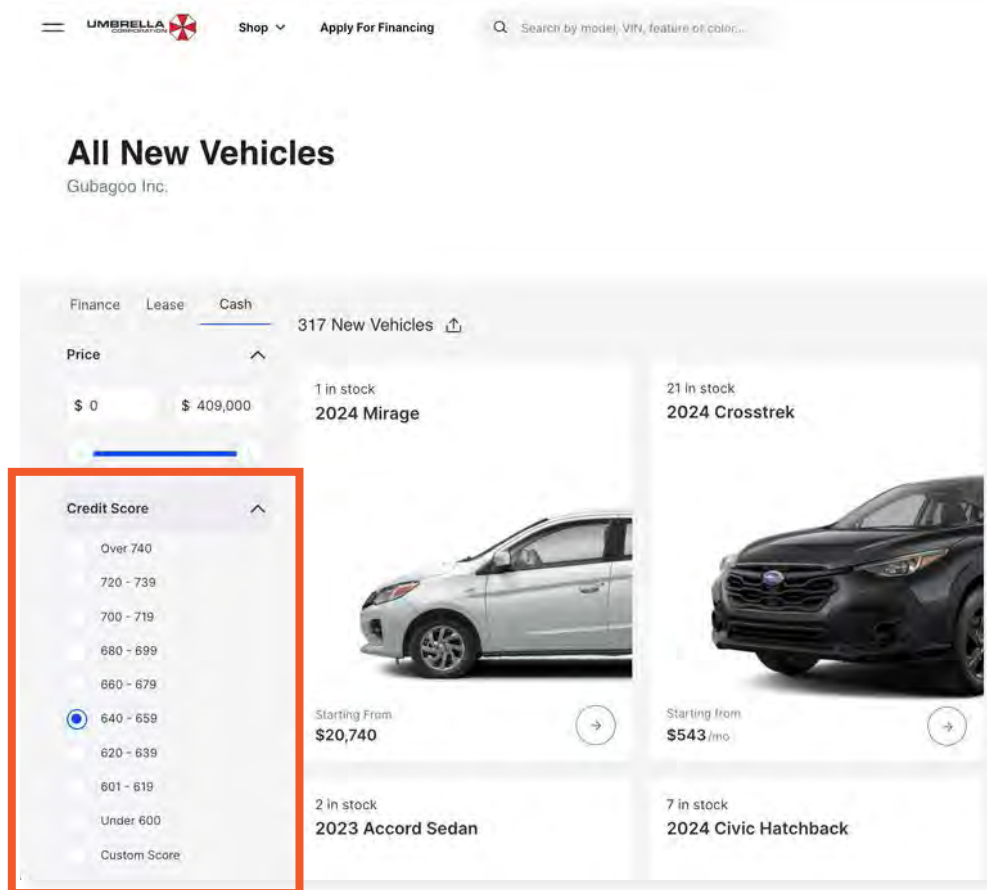


When a consumer performs a soft credit pull in either the VDP or Virtual Retailing, the corresponding session card in the [GLive Customer Deals page](#) will indicate what the customer's range is.



#### 4. Shop By Credit Score *(Future Enhancement)*

A future enhancement slated to be released in Q1 of 2024 is our **Shop By Credit Score feature**. This feature will allow consumers to select their credit score range as a filter in Showroom, and in return see payments based off of that credit score range.



As a part of this feature, consumers will be able to select “**Get Pre-qualified**” from the filter and fill out the same form as shown previously. They will then see payments based on the credit score range returned by the pre-qualification.

## Introduction to QuickScan

**QuickScan** from 700Credit is a powerful mobile document scanner that provides dealerships real-time confirmation of the legitimacy of a customer's driver's license and identity. QuickScan will verify a customer's driver's license and identity in minutes. Each time an online customer completes a QuickScan, you will be confident that you are working with the person your customer says they are - without putting Non-Public Information (NPI) on your team's devices.

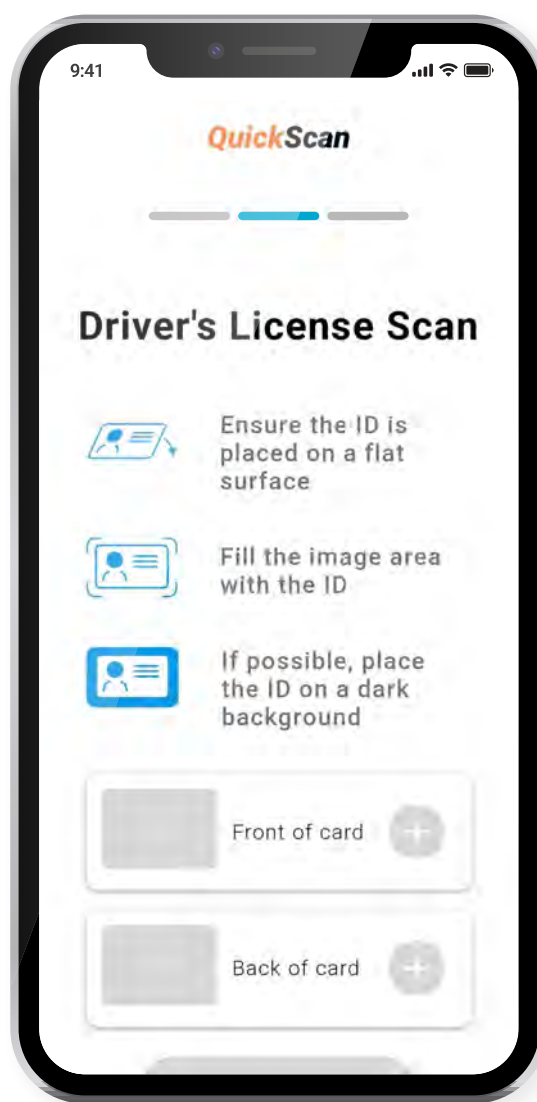
Although it can be used in-store, QuickScan can be particularly helpful when used to verify the identities of online car buyers.

### Every scan includes:

- Driver's License/Document Verification
- Selfie Verification/Liveliness Detection
- Front/Back Driver's License Validation
- Device Verification
- Synthetic ID Fraud Detection
- Identity Verification Check

## Benefits to Mobile QuickScanning

- Verify the identity of your customer at the top of the sales funnel. Before they even enter the store.
- Scanning both the front and back of the DL provides all data needed to validate the document.
- QuickScan takes the NPI (non-public information) out of the hands (and off the mobile devices) of your salespeople.

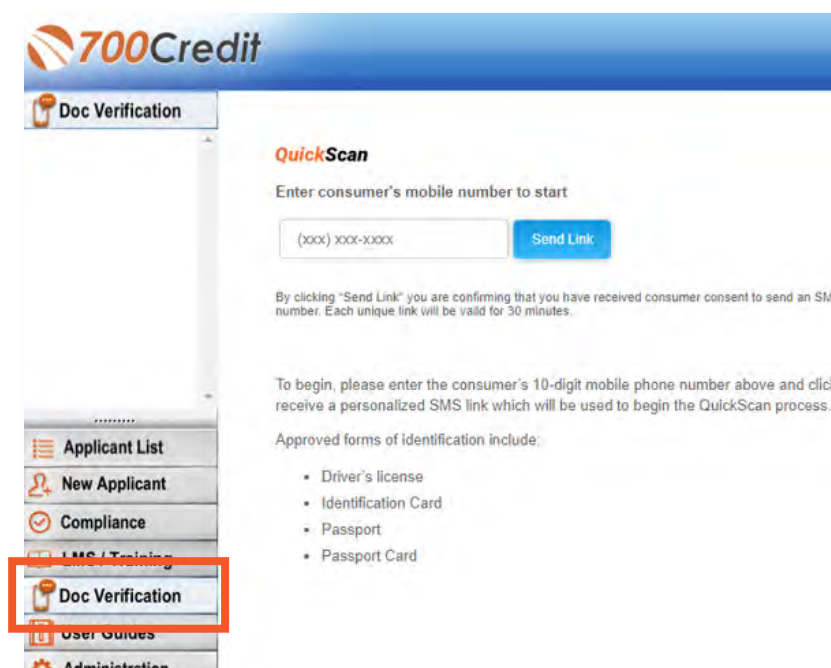


## Initiating a QuickScan

### Option One: 700Dealer.com

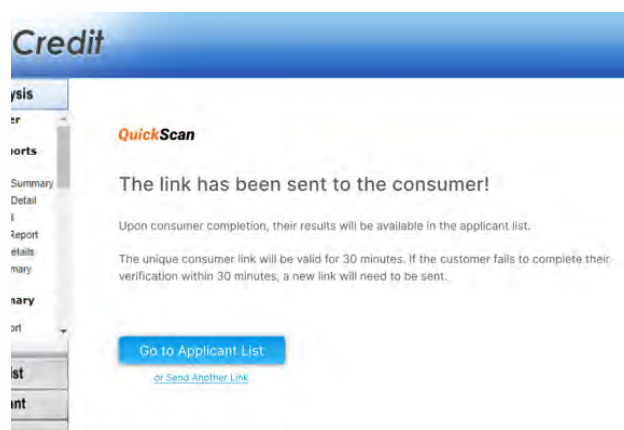
Dealer logs into 700Dealer.com and selects the “**Document Verification**” menu item in the left-hand navigation panel.

Upon accessing the page, the dealer is prompted to enter the customer’s mobile number. Once entered, click the “**Send Link**” button to proceed.



When a link has been sent to the consumer, this message displays, prompting the dealer to review the application list to find the QuickScan results.

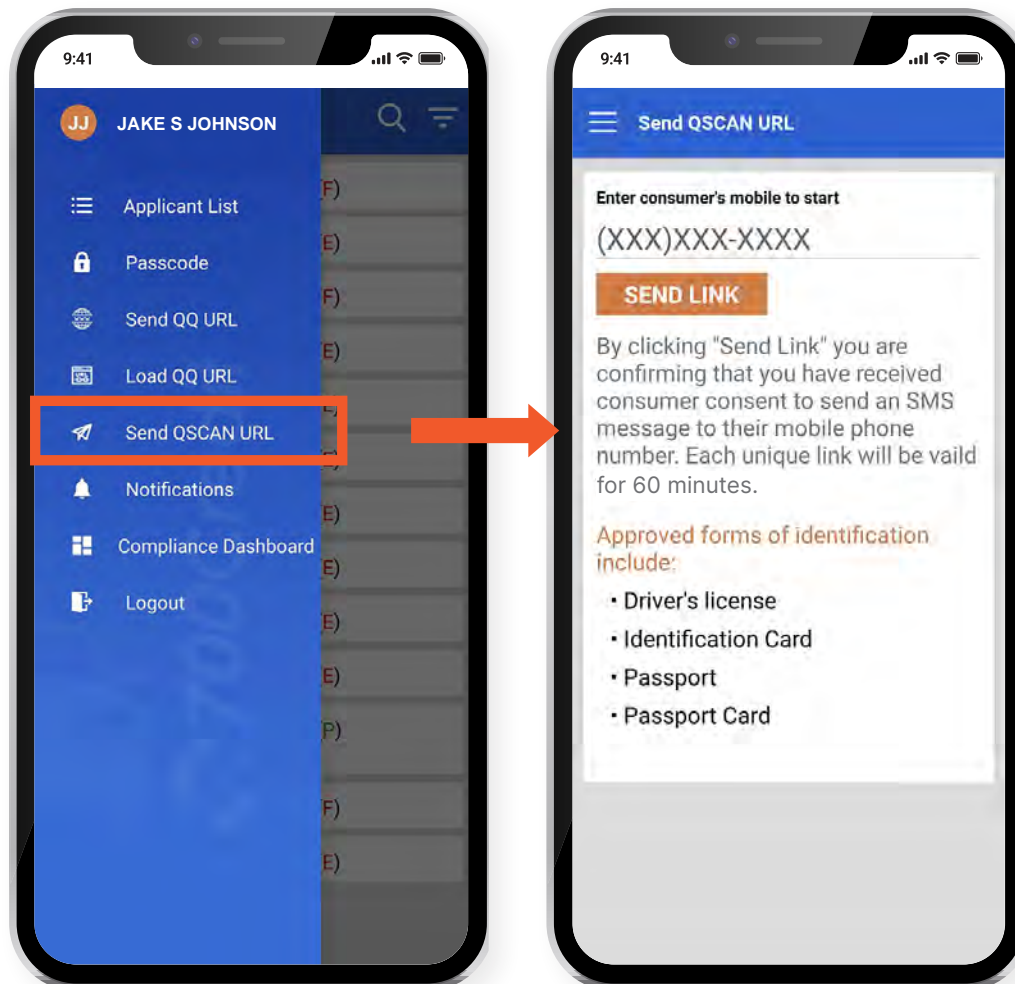
**Note:** The official result will not be available until the consumer finishes the document upload process.



## Option Two: QuickMobile App

From within the QuickMobile App, open up the left-hand navigation pane and click on the menu option, **"Send QScan URL"**, as shown below.

Enter the consumer's mobile number, and click **"Send Link"**.

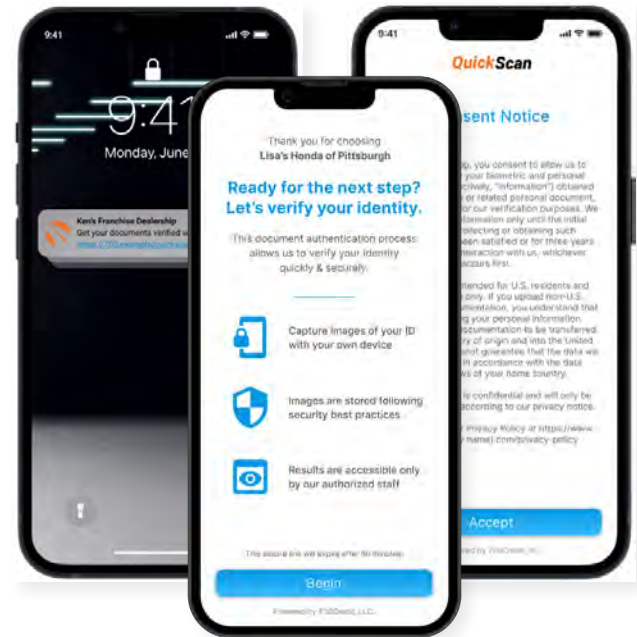




## Consumer Experience

The consumer will receive a link notification on their mobile device.

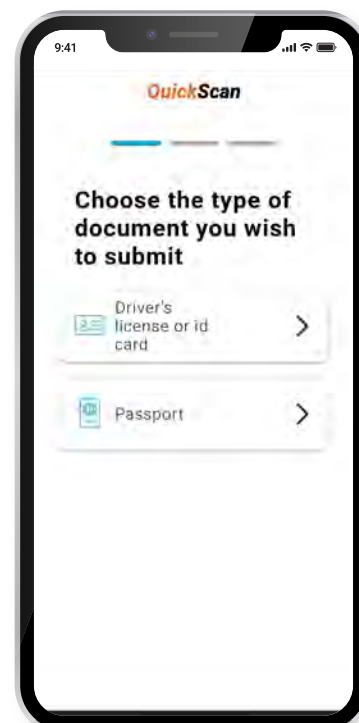
In order to proceed, the consumer must open the link and accept the terms and conditions.



The consumer selects the type of document to be captured.

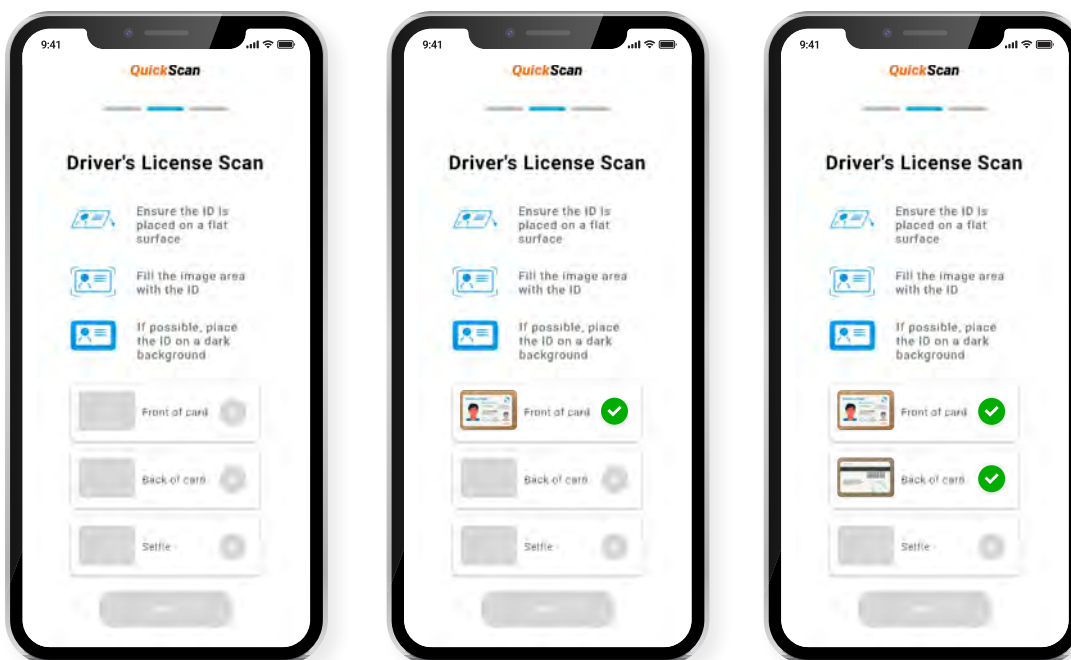
Consumer's have the option between two documents that can be provided:

- **Driver's License/Govt. Issues ID Card**
- **Passport/Passport Card**



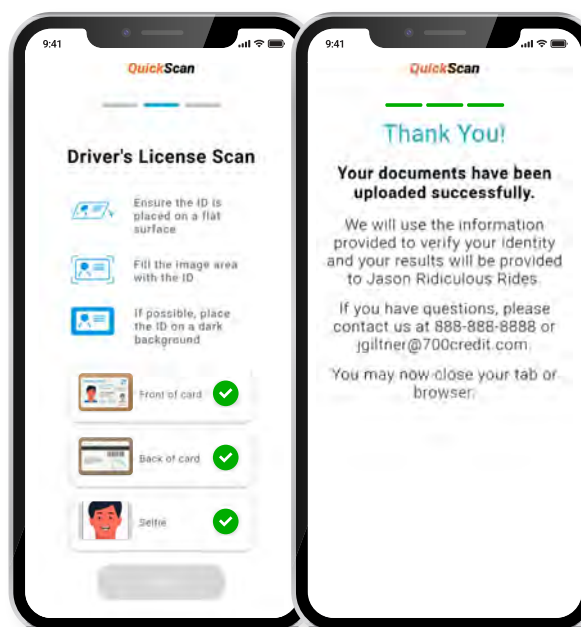


The consumer will be taken through the process uploading the 3 required images: front and back of document, and a selfie image. Click on the “+” attached to each image tab to open the drop-down and access the mobile phone’s camera.



If the document was successfully uploaded, the customer will get a “Thank you” screen.

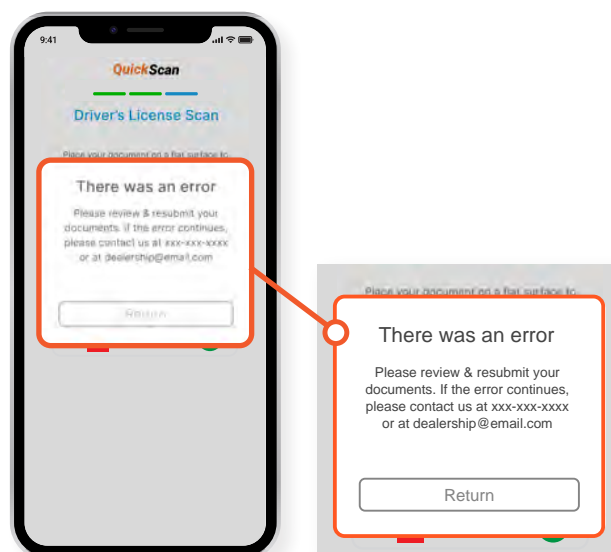
The dealer’s unique contact information will be displayed as the contact reference for the customer.



If a problem occurs with the consumer uploading their documents, the following error message will be presented on screen.

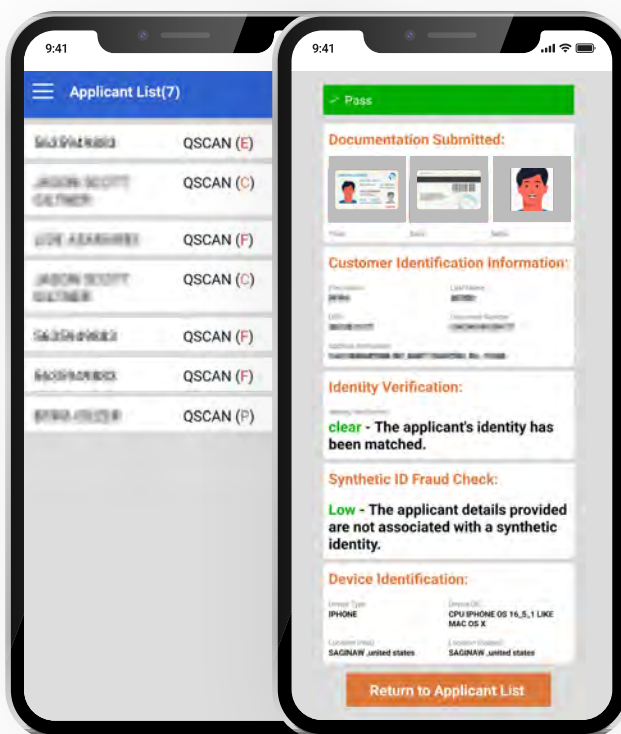
Hit “**Return**” to be redirected back to the beginning of the QuickScan process where the user is able to try again.

If the problem persists, contact 700Credit’s 24/7/365 support team for assistance: **(866) 273-3848** or [support@700credit.com](mailto:support@700credit.com).



The information obtained from the consumer’s license is immediately run against various identity verification tools to find any potential evidence of fraud.

Results are instantly stored and accessible to dealers within 700Dealer, 700Credit’s online dealer portal [www.700dealer.com](http://www.700dealer.com).

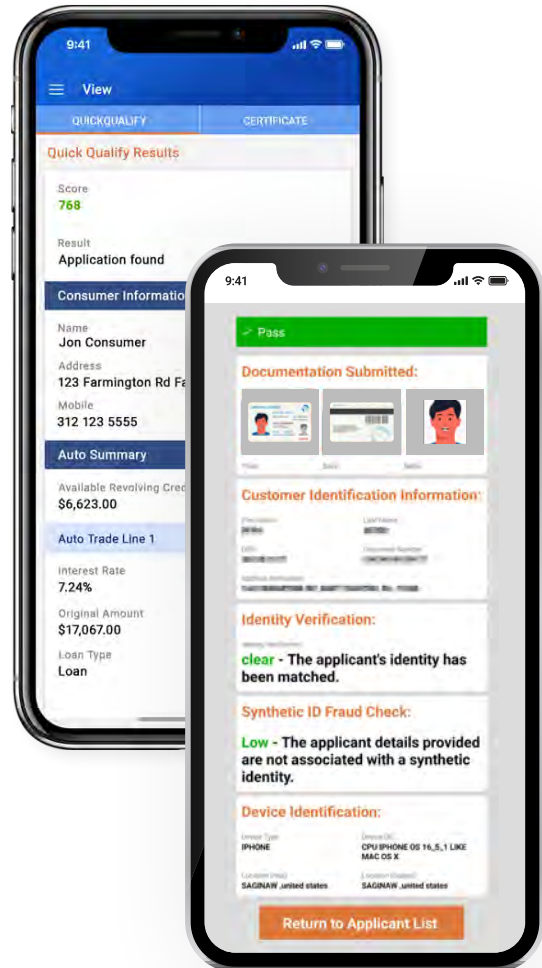


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**Note:** Installing the app does require your correct email address or cell phone be setup on your account to verify your user ID.

Contact our support team for assistance:  
(866) 273-3848 or [support@700credit.com](mailto:support@700credit.com).



## Understanding Your QuickScan Results

Every QuickScan result consists of the following five items:

1. Images Submitted
2. ID Information Verification
3. Identity Verification
4. Synthetic ID Fraud Check
5. Device Identification

This section will break down each of these *five components* and explain what their purpose or benefit within the QuickScan process is.

### (1) Images Submitted

This consists of a front & back of the driver's license (*front-only for passport*) and a selfie. QuickScan analyzes the front/back for a match and pulls the PII from the document. The selfie is checked for liveness and is also compared to the image on the document.



### (2) ID Information Verification

QuickScan uses OCR (*optical character recognition*) to detect and digitize the information from a customer's document. This information is then checked against a known fraudster database, checked for accuracy in document info and is used to check that the front and back images are from the same document.

The document number (license number) is checked against doc numbers known to have been used in previously detected fraud.

Smaller details, like expiration date, are quickly weeded out by QuickScan.

The screenshot shows a web interface titled 'ID Information Verification' with a green status indicator. It displays the following extracted information:

First Name	Last Name	Date Of Birth	Mobile Number
John	Consumer	mm/dd/yyyy	(xxx) xxx-xxxx

Address	Document Number
12345 Anywhere Ave Apt 123 City Name, ST 12345	1234567891011121314

### (3) Identity Verification

QuickScan's Identity Verification checks the customer's information against a known database to help determine that the identity can be matched to known identities.

Identity Verification

Clear

 - The applicant identity has been matched.

Caution

 - Applicant Last Name and/or Current Address were not able to be matched.

High Risk

 - Applicant Last Name and/or Current Address were not found, applicant details may be associated with fraudulent activity.

### (4) Synthetic ID Fraud Check

In addition to the Identity Verification, QuickScan delivers a Synthetic Fraud check on each applicant. Dealers see a low/high result for this section and are warned with a **"Caution"** regarding the applicant.

Synthetic ID Fraud Check

Low

 - The applicant details provided are not associated with a synthetic identity.

High

 - The applicant details provided may be associated with a synthetic identity.

### (5) Device Identification

With each applicant, QuickScan gathers detailed information about the device used to submit the documents. This includes the location (*display v. real*), the device type, OS, and more. It also checks that the device is not associated with known fraud events.

At launch, we will be collecting this information, but are not using it in determining a pass/fail.

**Note:** In the future, we may assign a score to the device to help determine if a dealer should do additional identity checks with the customer.

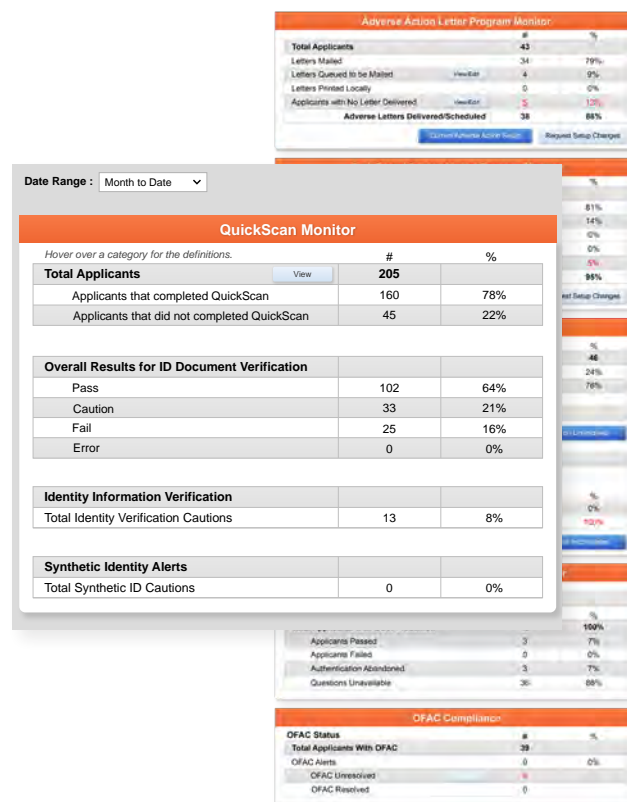
Device Identification			
device type	device os	location (real)	location (stated)
iphone 12	iOS 15.4.1	Anywhere, USA	Anywhere, USA

## QuickScan Monitor

As a part of the Compliance Dashboard, dealers are able to view real-time analytics of their driver's license and identity verification activity.

Dealers have access to the following driver's license authentication and identity verification data:

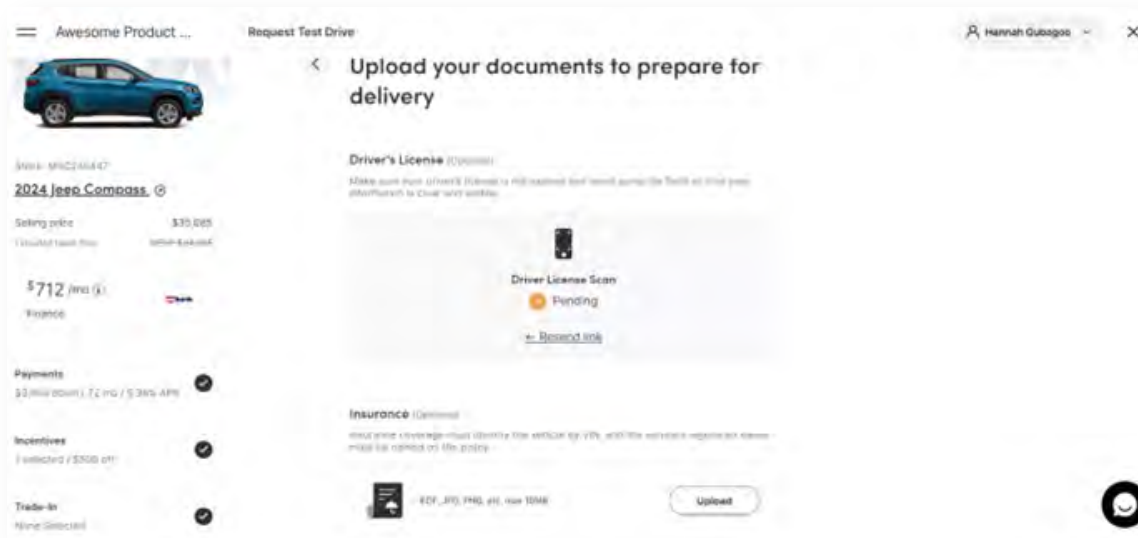
1. **Total Number of Applicants:** Breaks down the number/percentage between those that have completed a QuickScan, and those that have not.
2. **Overall Results for ID Document Verification:** A quick "snapshot" results of your scan, categorizing them into one of four tiers: Pass, Caution, Fail, or Error.
3. **Identity Verification Cautions:** Keeps a record of the number of identity verification flags that have occurred.
4. **Synthetic ID Cautions:** Provides instant access to the number of synthetic ID alerts that have occurred.



## Consumers Sending a QuickScan Link

Once a consumer has decided to purchase a vehicle, they will be walked through the purchasing experience (within the VR Payments Step). Included in this process, users will be required to upload their driver's license and selfie images using their mobile phone.

To send the process to themselves, users will enter their phone number, and click "send link". They will then be walked through the rest of the required steps on their personal phone.

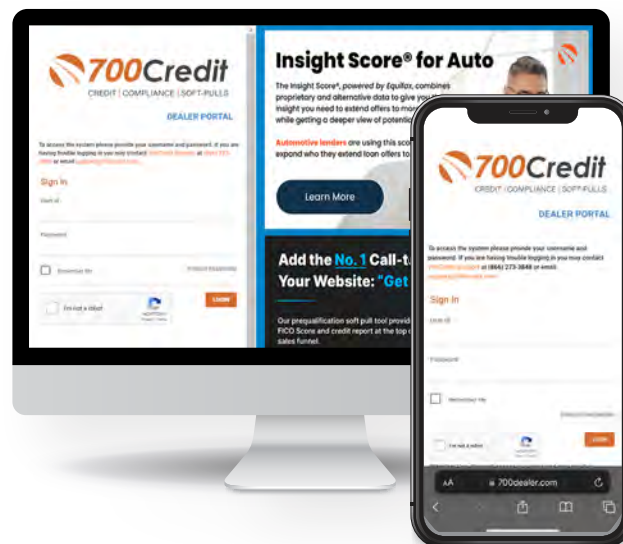




## Introduction to 700Dealer.com

All 700Credit dealers have exclusive access to their own personal credit portal hosted at [700Dealer.com](https://700Dealer.com). The unique platform provides dealers a single tool to seamlessly navigate and monitor credit data from all of their solutions; including, credit reports, compliance and soft pull solutions, ID verification and driver's license authentication platforms.

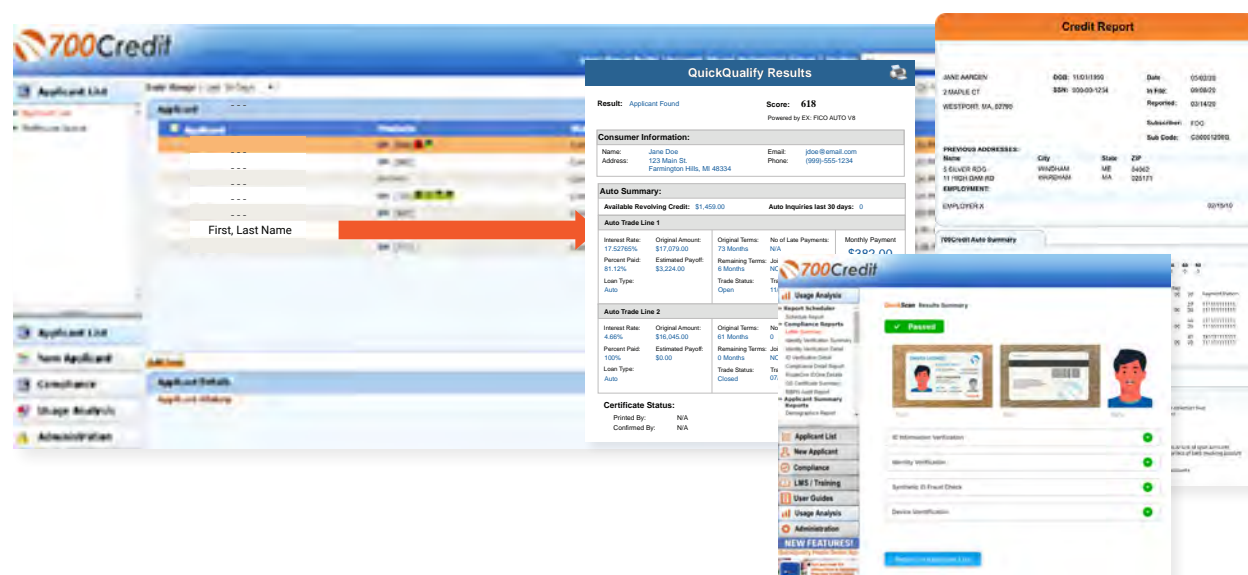
You should have received your username and password in a welcome email from our team. If you did not receive this email, or have misplaced it, please contact our support department at: [support@700credit.com](mailto:support@700credit.com) | (866) 273-3848.



## Viewing Your Leads

After logging into your [700Dealer.com](https://700Dealer.com) portal, locate/select the "Applicant List" menu item in the left-hand navigation panel where you will be presented with a mass list of all applicants in the platform. Select "Date Range" to filter the list and view different timeframes.

By clicking on any name in the list, you can view their full credit report, red flag, and a link to their compliance dashboard. If a QuickQualify was run, you will also see the soft pull, prequalification results.





## Managing Users

Dealers with the appropriate authorization can add, edit and/or delete customers and their credit/lead information with the following simple process:

1. Log in to your [700Dealer.com](http://700Dealer.com) platform using your provided credentials.
2. Click on the **"Users"** link in the left-hand navigation Administration panel.
3. If editing a user's credentials, click the **"Edit"** link attached to the user's **"Action"** column.
4. To delete a user, click the **"Delete"** link.
5. If creating a new user, click on the **"Copy"** link.

User ID	Name	User Level	User Type	Status	Dealer	City	State	Action
cartercountydcouid	CJ DL Interface	Dealer User	Gateway User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>
cartercountydcidc	Blend Solutions Interface	Dealer User	Gateway User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>
cartercountydcidp	Blend Solutions PQ Interface	Dealer User	Gateway User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>
cartercountythyuid	CJ DL Interface	Dealer User	Gateway User	Active	Carter County Hyundai	Ardmore	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>
cartercountythyidc	Blend Solutions Interface	Dealer User	Gateway User	Active	Carter County Hyundai	Ardmore	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>
cartercountythyidp	Blend Solutions PQ Interface	Dealer User	Gateway User	Active	Carter County Hyundai	Ardmore	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>
fchavez	Frank Chavez	Dealer Admin	ODE User	Active	Carter County Dodge Chrysler Jeep	Ardmore	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>
keystonechevyuid	CJ DL Interface	Dealer User	Gateway User	Active	Keystone Chevrolet	Sand Springs	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>
keystonechevyidc	Drive Centric Interface	Dealer User	Gateway User	Active	Keystone Chevrolet	Sand Springs	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>
keystonechevyidp	Gubagoo Interface	Dealer User	Gateway User	Active	Keystone Chevrolet	Sand Springs	OK	<a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Copy</a>

If you need to alter the information of an applicant's pre-existing profile, select **"Edit"** attached to the user's listing. From the information profile, dealers can make the desired changes.

Once complete, save the profile before exiting out.

**User Information**

User ID:  Password:  Retype Password:

First Name:  Middle Name:  Last Name:

Address:

City:  State:  Zip:  Phone:

Email Address:  [Email Password](#)

**Password Rules:**  
 Password must be at least 10 characters long.  
 Password must contain an uppercase character.  
 Password must contain a lowercase character.  
 Password must contain a numeric character.  
 Password and Retype Password must match.  
 Password shouldn't match with last 13 password.

**User Setup Information**

User Type:  User Level:  AutoGenerate Letter is on: ☐

☐ Read Only

Dealer:  Select Default Dealer:

☐ Disable User

From IP:  To IP:  [Add Another IP Range](#)

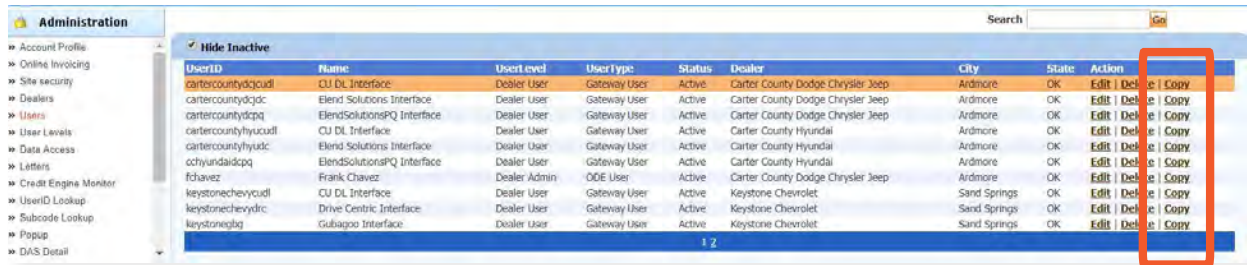
☐ Restrict Days of week and time of day access  
☐ Force Password change on next Login  
☐ Show in QuickApp Dropdown

☒ Security Questions

Question 1:  Answer 1:

Question 2:  Answer 2:

## Creating a New User



To create a new user, it is easiest to find a similar user ID from the "Users" mass list, and select the "Copy" action, as highlighted above.

You can then fill in the new user's information into the user profile, as well as make any necessary changes.

User Information			
User ID *	Password *	Retype Password *	
<input type="text"/>	<input type="password"/>	<input type="password"/>	
First Name *	Middle Name *	Last Name *	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Address :			
<input type="text"/>			
Zip *	City *	State *	Phone *
<input type="text"/>	Tyask	NE	<input type="text"/>
Email Address *			
<input type="text"/>	<a href="#">Email Password</a>		

**Password Rules:**

- Password must be at least 10 characters long.
- Password must contain an uppercase character.
- Password must contain a lowercase character.
- Password must contain a numeric character.
- Password and Retype Password must match.
- Password shouldn't match with last 15 password.

User Setup Information			
User Type *	User Level *		
<input type="text"/>	<input type="text"/>		
Web User	Dealer Admin	AutoGenerate Letter is on:	
<input type="checkbox"/> Read Only			
Dealer :	Select Default Dealer :		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Disable User			

From IP	To IP	Action
No IP Ranges found		<a href="#">AddNewRecordHere</a>

<input type="checkbox"/> Restrict Days of week and time of day access	
<input type="checkbox"/> Force Password change on next Login	
<input type="checkbox"/> Show in QuickApp Dropdown	
<input checked="" type="checkbox"/> Security Questions	

Question 1 :	<input type="text"/>	Answer 1 :	<input type="text"/>
Question 2 :	<input type="text"/>	Answer 2 :	<input type="text"/>
Question 3 :	<input type="text"/>	Answer 3 :	<input type="text"/>

## Viewing Invoices

Dealers can also view their monthly invoices online by selecting the “**Online Invoicing**” tab in the left-hand "Administration" navigation panel.

Locate and select the desired invoice to open its details and view the billing summary.

Administration

Account Holder

Online Banking

Dealers

Users

User Levels

Data Access

Letters

Credit Engine Monitor

UserID Lookup

Subsite Lookup

Payment

DAS Detail

Applicant List

New Applicant

Compliance

Usage Analysis

Administration

Invoice Date: 11-11-2018

Monthly bills are available for 6 months

Billing Summary

Invoice Number: 405347

Post Due Balance \$0.00

Current Activity \$1,295.30

Invoice Total \$1,295.30

Online Payments \$0.00

Auto Payments \$0.00

Balance due by 12/15/2018 \$1,295.30

Invoice Profile

View Item

Payments made over phone or through mail after invoice date are not reflected in BALANCE shown here.

Invoice Details

ELK GROVE RD

808 LASLUNA DRIVE DR

ELK GROVE CA 95767

Invoice Number: ED05MT

700Credit

Invoice Date: 11-11-2018

Due Date: 11-15-2018

700Credit, Inc. Loans

Auto Loan, Sedan 2018

ACR One-Time Payment Authorization, Power

CC One-Time Payment Authorization, Power

Supplier: MCMC & ASSOCIATES LLC

NADP, REG702

INVOICE

700Credit

REGISTER NOW!



## Compliance for Credit Reports

### What must dealers have in place today:

- Red Flag, which includes OFAC on every applicant, and remediate all alerts.
- Properly provide Adverse Action and Risk Based Pricing notices to consumers.
- Must abide by the regulations, and be able to **PROVE** they abide through monthly audits.

700Credit provides our dealers a comprehensive platform that keeps your business in compliance with every transaction. **Our Compliance Dashboard includes:**

- Red Flag
- Risk Based Pricing Notices
- Adverse Action Notices
- OFAC
- Privacy Notices
- Out of Wallet Questions
- Audit Reports

## Red Flag Regulation

Our Red Flag ID solution is customizable for your dealership's specific needs and provides a total solution to satisfy all Red Flag requirements. This is an automated solution that shows results directly within the credit report. Available with every potential Red Flag alert, 700Credit provides a list of multiple choice "out of wallet" questions that an identity thief would have a hard time answering, allowing you to validate identity without the consumer leaving the dealership.

### What must dealers have in place today:

- Red Flag which includes OFAC on every Applicant, and remediate all alerts
- Properly provide Adverse Action and Risk Based Pricing notices to consumers
- Must abide by the regulations, and be able to PROVE they abide through monthly audits.
- Dealers are required by law to have a WRITTEN Identity Theft Protection POLICY (ITPP)  
(700Credit has a template available for you)
  - This policy must have a training component, a monitoring component, a reporting component and an audit component
- Dealers must have a Compliance Officer identified for your store





## Risk-Based Pricing Notices

The Risk-Based Pricing Regulation affects dealerships whether or not they pull a credit report on their customers. The regulation is intended to improve the accuracy of credit information by alerting those consumers who may have negative information existing on their credit file.

Consumers are provided their score, how their score ranks nationally and some educational information on how to obtain a copy of their report and what to do if they find inaccurate information.



- Compliance is automated for this regulation
- Generated instantly with every credit report pulled
- Dealers can print or email from within the view credit report window
- Any consumer that the notice was not printed or emailed to, will be mailed their notice by the 700Credit mailhouse. Ensures people who never make it to the Finance office will receive a copy.
- Included in the Compliance Dashboard report to monitor activity
- RBPB Audit report available that shows every consumer who's credit file was access and how and when each consumer received their notice.

## RBPB: Recommended Best Practices

- Consider a process where the RBPB is presented to the consumer during signing ceremony and have the consumer sign a copy and place in Deal Jacket.
- Add to your monthly audit check list that you utilize when auditing deal jackets.
- Consider delegating personnel to review notices that have not been delivered and emailing them to the consumer.
- Utilize the dashboard to monitor for printing and emailing of the RBPB, minimizing costs from RBPB's being mailed to the customer.
- The RBPB audit report can be run to show every customer a credit report was run on and how their RBPB was delivered.

## Adverse Action Notices

Dealerships are considered creditors and are responsible for providing Adverse Action notices to customers that were not offered financing or consumers who were offered alternative financing but denied the offer. 700Credit has a solution that automatically keeps your dealership in compliance with Adverse Action obligations.

- Generated instantly with every report
- Stored on 700Dealer.com system
- Included in Compliance Dashboard report
- Print or email to the consumer
- Mailhouse supported

NOTICE OF ADVERSE ACTION

08/11/2015

Jeffery Lazard  
1025 Brickyard Trl #7  
Seaford, DE 19973

Dear Jeffery Lazard,

Thank you for your recent interest in purchasing or leasing a vehicle at 700 XML Test Account. This letter is being sent to you because you were either denied credit or offered credit at lower terms than what you applied for based on your recent credit inquiry for a vehicle. This notice is being provided only to you and does not in any way impact your credit history or score. If you purchased a car, the terms of your agreement have not changed.

We likely obtained information from a consumer reporting agency as part of the negotiations. If we did, the box checked below would indicate the consumer reporting agency that provided a report to us, however, while the decision may be based in whole or in part on the information contained in the report, the agency did not play a part in the decision and is unable to supply reasons why a lender may not have been available for your purchase. You have a right under the Fair Credit Reporting Act to know the information contained in your credit file at the consumer reporting agency. You also have the right to a free copy of your report from the agency, if you request it no later than 60 days after you receive this notice. If you find that any information contained in the report you receive is inaccurate or incomplete, you have the right to dispute the matter with the reporting agency. The credit reporting agencies may be reached by using the contact information below.

For instance, we obtained your credit score from the consumer reporting agency(ies) checked below and used it in making our credit decision.

<input type="checkbox"/> Equifax P.O. Box 740281 Atlanta, GA 30374	<input type="checkbox"/> Experian P.O. Box 2104 Allen, TX 75013	<input checked="" type="checkbox"/> TransUnion 2 BaitWin Place, PO Box 1000 Chester, PA 19022
--	---	---

## Adverse Action: Recommended Best Practices

- Review 700Credit's automation methods for minimizing manual efforts
  - Scorecard cutoffs, so top credit tier consumers never receive a notice
  - Automate the mailing of the notices for those consumers not mailed or emailed notices
- Add to your monthly audit check list that you utilize when auditing Dead deal jackets.
- Consider delegating personnel to review consumers who did not purchase a car for notices that have not been delivered and emailing them to the consumer.
- Utilize the dashboard to monitor for printing and emailing of the Adverse Action, minimizing costs from Adverse Action Notice's being mailed to the customer.
- The Adverse Action audit report can be run to show every customer a credit report was run on and how their Adverse Action was delivered.

## OFAC Search

OFAC is a department within the U.S. Treasury, the Office of Foreign Assets Control (OFAC), and is responsible for administering and enforcing economic sanctions against suspected terrorists, drug dealers and money launderers.

Specifically, OFAC is a database which identifies Specially Designated Nationals (SDN) – those individuals or businesses linked with illegal activities – with whom an entity, including dealerships, are prohibited from doing business. This includes cash deals.

700Credit's quick and easy OFAC solution screens your customers against the OFAC database with every transaction.

If a match occurs, 700Credit will assist your dealership employees with the necessary steps to remain compliant with the federal government's regulations.

A "next steps" link will appear with instructions on how to resolve the issue, as shown to the right.

The screenshot shows the 700Credit Identity Verification interface. At the top, it displays the name 'DAVID W CAMPBELL' and a 'Red Flag Score: 46' with a 'High Risk' level. A 'Status: OFAC Resolution Required' message is shown. Below this, a table lists verification sections: OFAC (Alert), ID Match (Pass), Red Flag Alerts (Clear), Synthetic ID (Clear), and ID Verification (Incomplete). A 'Next Steps' link is highlighted in a red box. Below the table, a 'Red Flag Score Summary' section shows the score and a 'Clear OFAC Alert' button. The 'OFAC Search' section shows a match with 'CAMPBELL, David a.k.a. CAMPBELL LICONA, David Elias a.k.a. PEREZ PAZ, Jorge Eduardo a.k.a. YERO DAN, a.k.a. DON DAVID, Nicaragua, DOB 18 Mar 1967; alt. DOB 20 Oct 1967; alt. DOB 02 Jun 1964; POB San Pedro Sula, Honduras; nationality Honduras; Numero de Identidad 0501-1967-02094 (Honduras); Gender Male; (Linked To: MS-13) DAVID W CAMPBELL [TCO] Match Score: 12.59'.

## OFAC Instructions

When you click on the link highlighted to the right, in the OFAC report, returns the following U.S. Department of the Treasury page.

The screenshot shows the OFAC Report interface. It displays the name 'NICHOLE CHAO' and a 'Score: Not Available'. A red arrow points to a link that leads to the OFAC Instructions page. The link text is 'http://www.usstreas.gov/resource-center/facts/Sanctions/Pages/faq\_compliance.aspx#match'.

Question #5 on this page is the attached US Treasury Department OFAC Instructions document. The US Treasury document has more details than our 700Credit document.

The screenshot shows the OFAC Instructions page from the U.S. Department of the Treasury. It includes a 'Frequently Asked Questions' section with a search bar and a list of questions. The page also features a 'RECENTLY ADDED FAQs' section.



## OFAC Cleared

After you clear an OFAC hit, the system will capture who cleared the ofac, date and time.

The override reasons will also be captured.

The screenshot displays the 700Credit Identity Verification interface. At the top, the user's name is LEON SANCHEZ. The Red Flag Score is 41, and the Score Risk Level is High Risk. The Synthetic ID Level is Low Risk. A table below shows the results of various checks: OFAC (Cleared), ID Match (Cleared), Red Flag Alerts (Cleared), Synthetic ID (Cleared), MLA Search (Cleared), and ID Verification (Incomplete). A red arrow points to the 'Clear' button next to the OFAC search result. Below the table, the 'Identity Verification Detailed Report' is shown, including the Red Flag Score Summary and the OFAC Search results. The OFAC Search results show a 'Clear' status with a match score of 12.50. The bottom of the report shows the 'OFAC alert was cleared' message, the user name 'FinanceExpress Interface', and the date and time '4/18/2023 1:53:57 PM'.

Section	Result	Alert	Next Steps
OFAC	Clear	Match to full name only	--
ID Match	Clear		--
Red Flag Alerts	Clear		--
Synthetic ID	Clear		--
MLA Search	Clear		--
ID Verification	Incomplete	Verification of ID Required	Verify ID

**Identity Verification Detailed Report**

**Red Flag Score Summary**

Risk Level: High Risk  
Red Flag Score: 41  
Validation Score: 59  
Verification Score: 71

**OFAC Search**

Result	Alert
Clear	MONTOYA SANCHEZ, Diego Leon, Diagonal 27 No. 27-104, Cali, Colombia; c/o INVERSIONES LA QUINTA Y CIA. LTDA., Cali, Colombia; c/o LADRILLERA LA CANDELARIA LTDA., Cali, Colombia; c/o MONTOYA LUNA E HIJOS Y CIA. S.C.S., Cali, Colombia; DOB 11 Jan 1958; POB Trujillo, Valle, Colombia; Passport 16348515 (Colombia); Cedula No. 16348515 (Colombia) LEON SANCHEZ [SDNT] Match Score:12.50

OFAC alert was cleared  
Verified User Name: FinanceExpress Interface  
Date and Time: 4/18/2023 1:53:57 PM

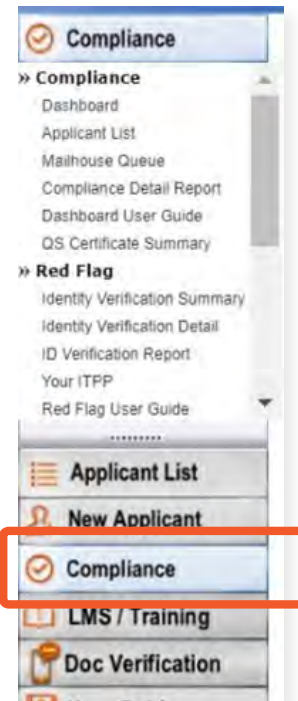
## OFAC Search: Recommended Best Practices

- OFAC Should be pulled on every person you sell a car to. It is included in 700Credit's Identity Verification product.
- You need to ensure you are running OFAC on cash deals
- If an OFAC hit occurs, click on the details link and evaluate the result details
- Look for DOB and compare to the DOB of your applicant. Look at the names listed and see if a match. If it is not your applicant, select the override OFAC button and record your reasons for overriding
- If it looks like it is your applicant follow the link to the government web site to report your hit.
- Ensure your finance office is reviewing the results of the ID Verification product which contains the OFAC search
- Consider placing a copy of the ID Verification Summary in the deal jacket to ensure finance office is reviewing and remediating results and add to your monthly audit check list that you utilize when auditing deal jackets.
- Utilize the dashboard to monitor for OFAC hits so that you can proactively investigate hits before end of month audit.
- The OFAC audit report can be run to ensure all OFACS were resolved

## Viewing Audit Reports

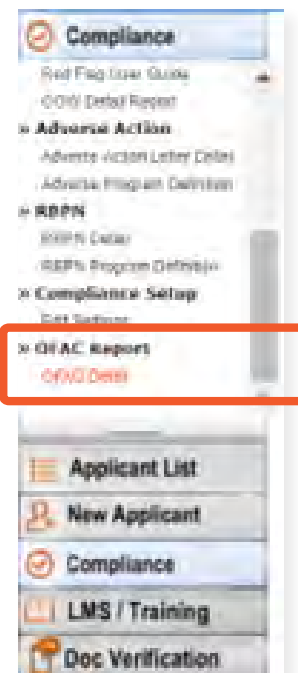
To access your audit reports, first log into your [700Dealer.com](https://700Dealer.com) platform.

Locate the “**Compliance**” menu item in the left-side navigation panel.



Using the scroll bar, scroll down to the “**Detail Report**” you would like to see:

1. Out of Wallet Detail Report
2. Adverse Action Letter Detail
3. RPBK Detail
4. OFAC Detail



Click on the report you would like to view.

## RED FLAG REPORT:

Dealer Name	No of Applicants	Counts	Percentage	Resolved	Created date	User Name	Resolution Method	Description	SSN
276		141	51%	11					
<input checked="" type="checkbox"/> Red Flag Alerts									
Mad				Alert	9/1/2023 1:00:46 PM				XXX-XX
Alor				Alert	9/1/2023 1:03:34 PM				XXX-XX
Emc				Clear	9/1/2023 4:25:53 PM		OOV		XXX-XX
Mig				Alert	9/1/2023 6:01:39 PM				XXX-XX
Rubi				Alert	9/1/2023 6:14:25 PM				XXX-XX
Cgi				Alert	9/1/2023 6:20:54 PM				XXX-XX
<input checked="" type="checkbox"/> Red Flag Alerts									
<input checked="" type="checkbox"/> OFAC Alerts									
	276	141	51%	11					
		2	1%	0					

## IDENTITY VERIFICATION REPORT:

Date	Time	Dealer Name	Applicant Name	User Name	Status
09/01/2023	11:54:04		JAN		Incomplete
09/01/2023	12:56:28		Ma		Incomplete
09/01/2023	13:00:46		Ma		Incomplete
09/01/2023	13:03:34		Alor		Incomplete
09/01/2023	14:13:11		Bro		Verified
09/01/2023	15:19:38		Kur		Incomplete

## OUT OF WALLET REPORT:

Dealer Name	No of Applicants	Counts	Percentage	Created date	User Name
14					
<input checked="" type="checkbox"/> Applicants Passed					
		12	86%		
<input checked="" type="checkbox"/> Authentication Abandoned					
		2	14%		
<input checked="" type="checkbox"/> Applicants with Five Questions Presented					
		12	86%		

## RISK-BASED PRICING NOTICE REPORT:

Dealer Name	App Date	Name	No of Applicants	No of notices Delivered	Print Local	Mail House	EMAIL	Queued Date	Credit Score
Totals			286	286	167	0	0	116	
	09/01/2023	Ale			09/01/2023				EFX(669)TU(638)XPN(649)
	09/01/2023	Anr			09/01/2023				EFX(864)TU(XPN)
	09/01/2023	Bre			09/01/2023				EFX(842)TU(864)XPN(837)
	09/01/2023	Chu						09/17/2023	EFX(481)
	09/01/2023	Cig						09/17/2023	EFX(549)TU(492)XPN(502)
	09/01/2023	Dia			09/01/2023				EFX(824)TU(645)XPN(640)

## ADVERSE ACTION REPORT:

Dealer Name	App Date	Name	No of Applicants	No of Letters Delivered	Print Local	Mail House	Queued Date	Credit Score
Totals			286	286	0	0	286	
	09/01/2023	Ale					09/17/2023	EFX(669)TU(638)XPN(649)
	09/01/2023	Anr					09/17/2023	EFX(864)TU(XPN)
	09/01/2023	Bre					09/17/2023	EFX(842)TU(864)XPN(837)
	09/01/2023	Chu					09/17/2023	EFX(481)
	09/01/2023	Cig					09/17/2023	EFX(549)TU(492)XPN(502)
	09/01/2023	Dia					09/17/2023	EFX(824)TU(645)XPN(640)

## OFAC REPORT:

Dealer Name	No of Applicants	Counts	Percentage	Resolved	Created date	User Name	Verified User
298							
<input checked="" type="checkbox"/> OFAC Alerts		2	1%	0			
<input checked="" type="checkbox"/> OFAC Clear		296	99%	0			

You should have been sent your [700Dealer.com](https://700Dealer.com) login credentials in one of our welcome emails to you. If you cannot locate your credentials or have any other questions about the integration, please reach out to our 24/7 support team at: (866) 273-3848 (*Option 4*) or [support@700Credit.com](mailto:support@700Credit.com).