

RouteOne has partnered with 700Credit to provide a web-based prequalification solution to drive qualified sales leads from your website to your showroom.



RouteOne Prequalification enables dealers to access website-generated leads with enhanced credit information without needing the consumer to provide SSN or DOB, and does NOT impact consumer credit.

Prequalification captures consumers when they are browsing inventory on your website. The simple lead form (no SSN or DOB required) drives higher engagement and empowers the dealership to quickly determine their eligibility for financing.

Once consumers complete the QuickQualify lead from their laptop or mobile device, dealers receive the lead immediately through:

- Text & Email notifications
- Notification through the RouteOne portal

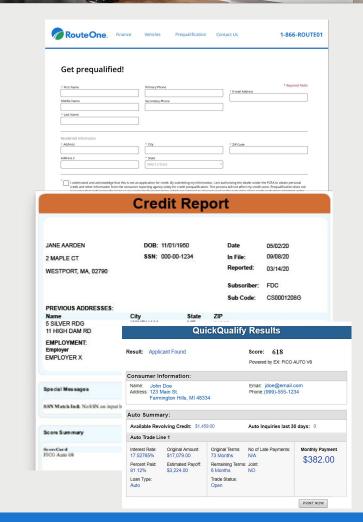
Benefits include:

- » Applicant's full credit file & FICO score to pull together quick offers
- Shorten sales cycle and improve closing ratios by putting your customer in the right car and finance product right from the start.

GET PRE-APPROVED No effect on credit source In SECONDS! No SNor Dobs

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PRICING

QuickQualify Bundled Pricing	TransUnion	Experian	Equifax
Price for Bundle	Trans / Costs Per	Trans / Costs Per	Trans / Costs Per
\$49	30 / \$1.63	30 / \$1.63	30 / \$1.63
\$99	65 / \$1.52	65 / \$1.52	65 / \$1.52
\$149	115 / \$1.30	115 / \$1.30	115 / \$1.30
\$249	200 / \$1.25	200 / \$1.25	200 / \$1.25
\$349	300 / \$1.16	300 / \$1.16	300 / \$1.16
\$449	450 / \$0.99	450 / \$0.99	450 / \$0.99

If you have any questions, please call our RouteOne Business Development Manager, at **(866) 768-8301**.

