

# Soft Pulls

EXPAND WHO YOU ARE SELLING TO IN THE SERVICE LANE WITH AUTOALERT

Soft pulls provide the information your DMS is missing when a vehicle that was not purchased at your store is in your dealership's service lane.

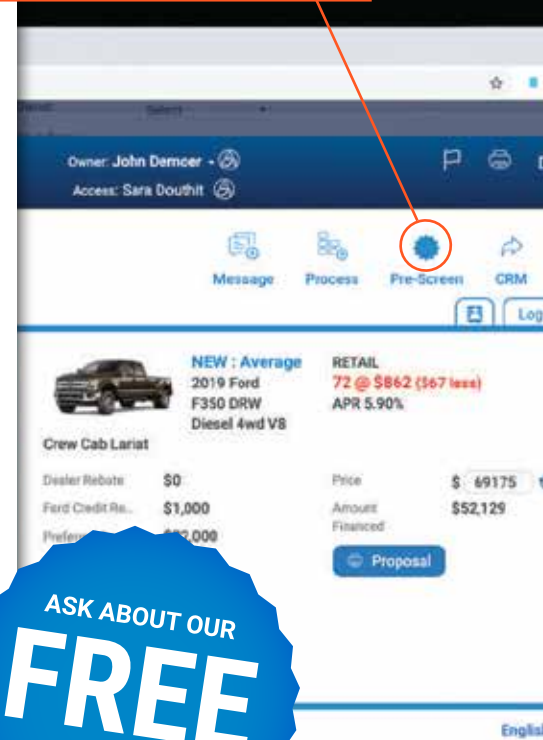
## AutoAlert<sup>®</sup>

Key benefits of the 700Credit soft pull prescreen integration in the CreditConvert platform include:

- 700Credit's prescreen provides amount owed on a vehicle, powering CreditConvert's Equity calculators so you know how much your customer has available for a new car.
- Current monthly payment, month's remaining on loan and more so current payment can be compared to new payment.
- Prescreens can be run automatically or manually on conquest customers (service not sold) resulting in more upsell opportunities in the service lane.
- CreditConvert's opportunity score is calculated based on credit data from the 700Credit prescreen to provide the most accurate score of the lead.
- Your customer's FICO<sup>®</sup> Score allowing, you to provide accurate monthly payment quotes on a new vehicle.

CreditConvert, powered by AutoAlert and 700Credit, puts the full power of prescreen technology into your hands.

QuickScreen Results				
<b>Result:</b> Consumer Passed Quick Screen Criteria		<b>Score:</b> 727 (Tier 1) Powered by TU: FICO AUTO 08		
<b>Consumer Information:</b>				
Name:	John Doe	Email:	jdoe@email.com	
Address:	123 Main St. Farmington Hills, MI 48334	Phone:	(999)555-1234	
<b>Auto Summary:</b>				
Available Revolving Credit: \$3,881.00		Auto Inquiries last 30 days: 0		
<b>Auto Trade Line 1</b> <span>S R</span>				
Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:	Monthly Payment
6.47%	\$12,888.00	60 Months	0	\$252.00
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:	
100%	\$0.00	0 Months	NO	
Loan Type:	Trade Status:	Trade Open Date:		
Auto Loan	Closed	11/11/2012		
<b>Auto Trade Line 2</b> <span>S P</span>				
Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:	Monthly Payment
4.66%	\$16,045.00	61 Months	0	\$296.00
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:	
100%	\$0.00	0 Months	NO	
Loan Type:	Trade Status:	Trade Open Date:		
Auto Loan	Closed	07/21/2011		
<b>Certificate Status:</b>				
Printed By:	N/A			
Confirmed By:	N/A			
				<a href="#">PRINT NOW</a>



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60-DAY TRIAL

▶ **866.273.3848 | sales@700credit.com**