



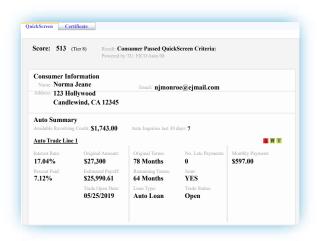
POWERFUL PRESCREEN INTEGRATION

Use 700Credit's prescreen solution to enhance the showroom and service sales process with the consumer's FICO® score up front

When running a prescreen, the dealer initiates the soft pull using the consumer's name and address (no SSN or DoB required) and in return receives valuable credit information including a FICO score, auto loan summary, and available revolving credit.

Prescreens return the following information:

- Live FICO Score
- Summary of Auto Trade Lines Including:
 - + Current Monthly Payment
 - + Current Auto Loan Interest Rate
 - + Remaining Balance/Payoff



VinSolutions has seamlessly integrated 700Credit's soft pull prescreen solution (QuickScreen) in multiple places throughout their platform including:









Service Lane

Showroom

Desking

CRM

In particular, service lane integration enables dealers to identify conquest customers who drive in for service, by providing the amount owed on a vehicle to calculate the vehicle's equity - the missing data point for a proposed payment calculation. Current payment amount and credit score allows the dealer to provide a proposed new payment quote and interest rate to compare with the current payment.

CREDIT FIRST VS. CREDIT LAST

Prescreens should be run at the START of the sales process – including customers in the service lane - providing important visibility into the consumer's credit profile, enabling dealers to provide accurate payment quotes with valid interest rate, at the **TOP OF THE SALES FUNNEL**.

QuickScreen Bundled Pricing

Price for Bundle	TransUnion Trans / Cost Per	Experian Trans / Cost Per	Equifax Trans / Cost Per
\$49	30 / \$1.63	30 / \$1.63	30 / \$1.63
\$99	65 / \$1.52	65 / \$1.52	65 / \$1.52



700Credit is offering VinSolutions customers a **FREE 60-day trial of QuickScreen**. Call us at **866-273-3848** or email **sales@700credit.com**.

