



Pre-Screen in the Service Lane!

An average of 42% of dealerships' service customers did not purchase their vehicle at the dealership.

XtreamService uses demographic, behavioral, and transactional data to analyze customers and determine buying likelihood. Pre-Screen populates pay-off and equity information for vehicles not purchased at the dealership.

Combining this data together creates an exact pinpoint of where a customer is financially, so a more accurate vehicle and payment are proposed. This offers sales a new approach tactic, resulting in higher closing rates.

How Dealerships Benefit:

- » New customer sales, in addition to identifying current customers ready to buy
- » Calculates offers on vehicles not purchased in the dealership's store
- » Equity and trade values on ALL vehicles in the service lane
- » Seamless integration so it is easy to access and use
- » Provides access to a customer's FICO score and auto loan summary information

XTREAMSERVICE Campaign: MARKET VALUE: \$7,000

Pre-Screen Results

Score: **712** (Tier 2) Result: Consumer Passed Prescreen Criteria
Powered by TU: FICO Auto 08

Consumer Information

Name: Rachel Smith Email: rsmith2020@email.com
Address: 123 Main St, Dell, NY 01234

Auto Summary

Available Revolving Credit: \$300.00 Auto Inquiries last 30 days: 0

Auto Trade Line 1		Original Terms:	No of Late Payments:	Monthly Payment
Interest Rate:	6.483%	75 Months	0	
Original Amount:	\$49,449.00	Remaining Terms:	62 Months	\$798.00
Percent Paid:	13.2%	Trade Status:	N/A	
Estimated Payoff:	\$42,921.73	Trade Open Date:	N/A	
Loan Type:				

PAYMENT VARIANCE: (\$33)

The Power of Pre-Screen Data

A Pre-Screen provides dealerships the following information on a customer:

- » Live FICO Score
- » Summary of Auto Trade Lines:
 - ✓ Estimated payoff
 - ✓ Current monthly payment
 - ✓ Current interest rate
 - ✓ Original term
 - ✓ Number of late payments
 - ✓ Remaining term