

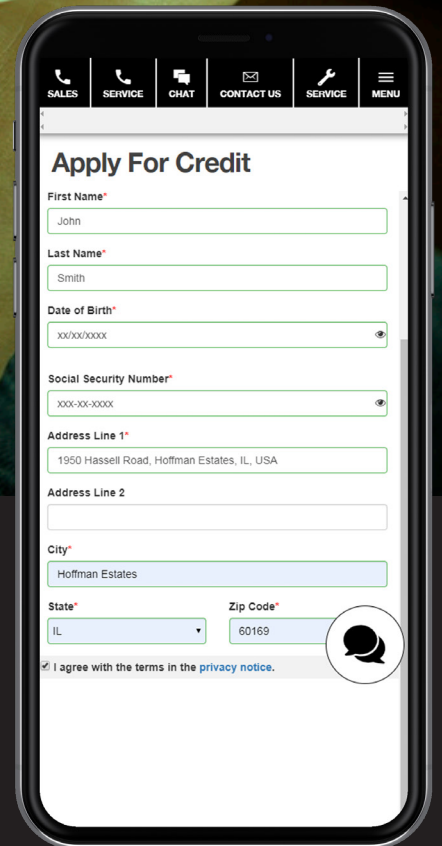
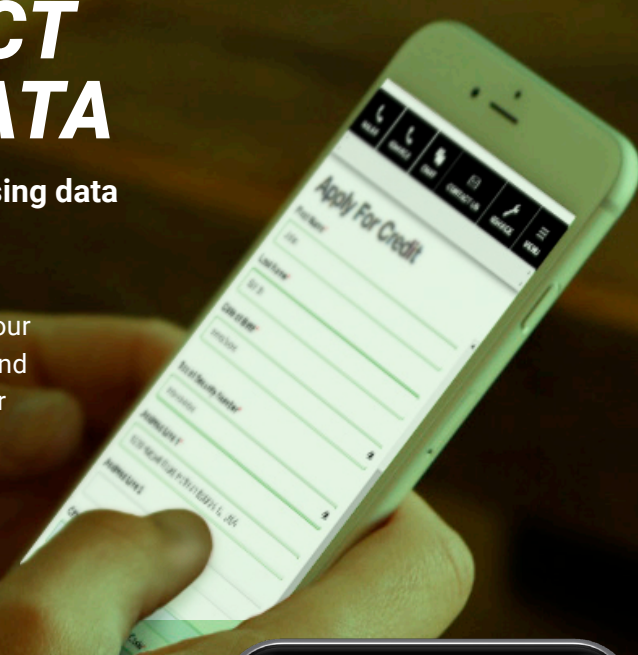
CONSUMER CREDIT ONLINE

SEAMLESSLY PROTECT YOUR CUSTOMER DATA

Speed up customer transactions while securely accessing data with CDK Consumer Credit Online

CDK Consumer Credit Online is an integrated online solution for your dealership that collects customer credit information seamlessly and securely. This tool can be embedded into your website to give your customers the same dealership experience from anywhere.

- Complete integration into the CDK DMS
- Same CDK Credit Portal that is used in store
- Embed into any website
- Choose to allow your customers to run credit, submit credit applications or both
- Authentication ensures you're dealing with a real person and not a computer
- Secure transmission allows for auditing and easy access for those with permission
- Integrations let you remove duplicate entries and keep the data away from the majority of users at your dealership



90%

of car shoppers prefer a dealership where they can start the buying process online.¹

72%

of consumers want to complete the credit application and financing paperwork online.²

For more information on CDK Consumer Credit Online, call 888.424.6342

¹CDK Business Intelligence, 2015
²Autotrader Car Buyer Study, 2015