# 700 Credit - Sales/Contact Info if RouteOne Dealers Enquire

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## Why would a RouteOne Dealer want RouteOne Prequalification?

Integration between RouteOne Pre-Qualification which interacts with 700Credit - Quick Qualify enables Dealers to access Sales leads with enhanced credit information without generally needing the consumer to provide SSN info, and does NOT impact consumer credit.

## Which Dealers can use Pre-qualification?

An active Digital Retail - Premium subscription is required before Prequalification can be added.

### How much does it cost to use RouteOne Pre-qualification?

RouteOne does not charge the dealer for activation or use of Pre-qualification; however, a 700 Credit - Quick Qualify is needed.

# How can a dealer activate Pre-qualification in RouteOne?

The subscription process begins in RouteOne. Beneath the Digital Retail Premium Service option the dealer will find the Pre-Qualification for Digital Retail Subscription panel which looks something like.

Pre-Qualification for Digital Retail
Pre-Qualification for Digital Retail
Engage consumers early in their purchasing process in the RouteOne platform with Pre-Qualification for Digital Retail, an online credit pre-qualification application that embeds into your website. Enable prospective consumers to fill out short and easy form to evaluate customer's credit score.
Setup Instructions
<ol> <li>Click on the "Subscribe" button below. An agreement will appear providing pricing options and outlining the terms of the agreement. Accept the agreement and click on submit.</li> <li>You will be ready to begin using Pre-Qualification for Digital Retail after the validation period with 700 Credit (May be a few business days).</li> <li>If you are a current Adverse Action Notice subscriber, pre-qualification leads will be added to your AAN subscription. If you do not want to include pre-qualification leads, please uncheck AAN option under the "Adverse action notice mailing service".</li> </ol>
Subscribe

Selecting Subscribe will present a RouteOne eDPA document which needs to be accepted before the process can continue.

Once completed, dealer information is transmitted to 700Credit, and Contracting documents for 700 Credit are made available.

- one for dealers who already have a master agreement with 700 Credit
- one for dealers who DO NOT already have a master agreement with 700 Credit

One of these needs to be completed before final activation can take place.

Due Diligence takes place at 700 Credit, and if successful, 700 Credit sends activation messages to RouteOne which alters the subscribing dealer via email, and the Prequalification application in RouteOne becomes active.

### Can a dealer customize the RouteOne - Prequalification - Consumer experience?

Once subscription is activated, customizations by the dealer are accessible from the Digital Retail information panel in the Prequalification section.
 From here the dealer can specify email text, thresholds for prequal credit email and success message functionality, look and feel, and required field settings

#### When RouteOne Pre-qualification is activate, how can it be integrated in my Dealer site?

Route One provides a dealer site integration document at:

- https://www.routeone.com/training/installing-pre-qualification-form

# Where does a dealer get access to Pre-qualification data in RouteOne?

Whether the 700Credit quick qualify is successful or not, completion of the Consumer form results in a Lead being generated in RouteOne, which is available from the Lead Manager Screen (Deals>Lead Manager)

News/Info Deals -	New App+	Contracts +	Credit Reports & Customers -	Compliance +	SecureDoc <i>One</i> +	Payoff Quote+	Vehicle Values +	Menu	Rates & Forms	Reports +	Admin +	
Lead Manager												
SEARCH: Applicant Last/Business Name * 60 Advanced Search Clear Search Show Additional Fields (F12) NOW SHOWING: 3 Days * of All * vehicles and Last Updated By All *												
Update Print Unlock Prospect Report Save The Status and Assigned User changes made will be stored once the "Save" button is selected; any unsaved changes will be loss												
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1.1 of 1 deal Page 1 Number of records to display per page: 0 10 0 25 @ 50 0 100 Show/Hide Legend												
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If a lead has Prequalification data available an icon\_

is presented which, when clicked will show 700Credit Prequalification data.

