

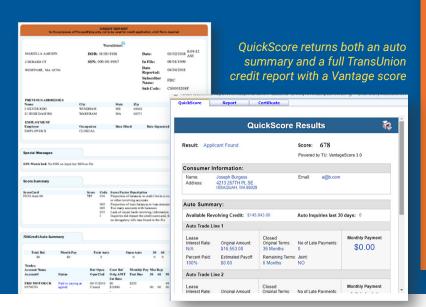
## QuickScore

QuickScore is a web-based pre-qualification solution that drives higher consumer engagement without requiring a SSN or DOB - providing consumers with their Vantage credit score and dealers with a full credit report.

The QuickScore lead form is short and simple – requiring only a consumer's name and address. A short, engaging white board video walks the consumer through the process to further put them at ease.

Consumer's receive an immediate response with their TransUnion VantageScore and national rank, along with variable messages such as pre-approved loan amount, interest rate or down payment which can be set by dealer and driven by score cutoff.

Dealers receive a text message, email and a notification in the Mobile Dealer App that contains the customer information and access to their full credit file. The lead is also pushed into the dealer's CRM.





The QuickScore results summary shown after form completion

## **How You Benefit:**

- Understand the credit history of your website leads before you pick up the phone
- Get better insight on how to prioritize leads by identifying your best opportunities based on credit profile
- Improve closing ratios by putting your customer in the right car and finance product right from the start