

QuickScreen Batch

QuickScreen Batch is a platform that enables dealers to manually upload a customer list to their 700Dealer.com portal and process a batch of prescreens overnight, with results available the following morning.

QuickScreen Batch is an add-on solution for customers currently using the QuickScreen, prescreen platform. Running prescreens in a batch process allows for a lower price point for the same consumer credit data available, run in real-time.

Batch prescreens still require firm offers of credit to be delivered by the dealer. If an email address is provided in the upload, the offer will automatically be delivered via email. If a consumer passes a prescreen and the firm offer of a credit letter is not printed or emailed, the 700Credit mail house will automatically send the letters.

Where? can QuickScreen Batch be used •

- ▶ In the service lane to prescreen customers before their appointment to identify vehicles ready for a trade, facing a high service bill or to lower the current interest rate
- ▶ In the BDC to run batch prescreens on inbound leads
- ▶ To run batch prescreens on your sales database for remarketing to customers who didn't purchase, or haven't purchased for a while
- ▶ To run batch prescreens on purchased sales leads before you reach out to the prospect

QuickScreen Results

Result: Consumer Passed QuickScreen Criteria **Score: 804** (Tier 1)

QuickScreen Results

Result: Consumer Passed QuickScreen Criteria **Score: 731** (Tier 1)

QuickScreen Results

Result: Consumer Passed QuickScreen Criteria **Score: 727** (Tier 1)