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Identity Verification *with* Synthetic ID Protection

What is SYNTHETIC ID?

Synthetic ID is a type of identity theft where a fraudster utilizes a combination of both accurate and false personal data to create a synthetic identity, such as: a name, address and stolen social security number.

This combined information is used to build an identity and send an inquiry to a credit bureau, causing the bureau to create a new profile for this seemingly new 'synthetic' individual. Fraudsters then use this new identity to make purchases – including vehicles.

Our Synthetic ID Solution is built to combat synthetic fraud using a breadth of data and a suite of analytical fraud solutions to prevent criminals from continuing to hide behind their false identities.

We use a high-risk fraud score that looks at a consumer's credit behavior and credit relationships over time to uncover previously undetectable risk. Our model complies with the Fair Credit Reporting Act (FCRA) and returns a risk score with score factors to help determine if a new customer application is likely associated with a synthetic identity.

The high-risk fraud score has been very effective in finding those synthetic identities that are established and approaching the maturity level necessary to perpetrate fraud. Additionally, the score can detect those identities that are products of synthetic identity farms.

Whether used for traditional in-person sales, or via increasingly popular digital retailing platforms, your ability to sift out synthetic crime will help save your dealership time and potentially high monetary losses.

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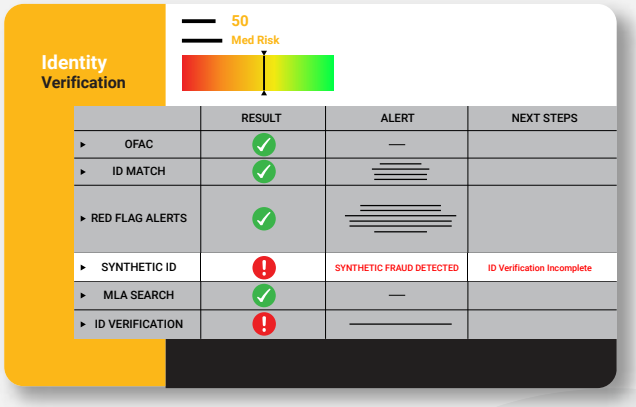
Synthetic Identities cost car dealerships over

$69 Million a year.

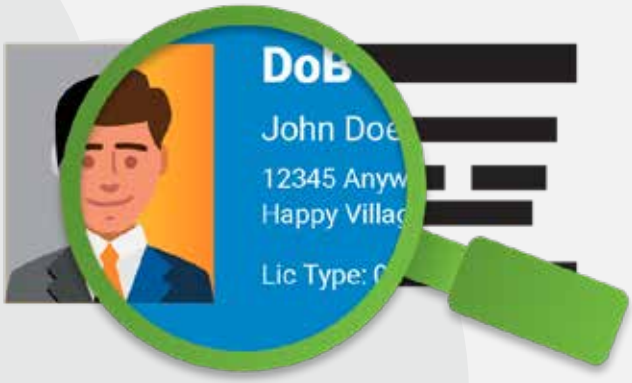
Are you protected?



When you add 700Credit's Synthetic ID Protection to our robust Identity Verification tool, you can uncover previously undetectable risk and protect your dealer from costly fraudulent sales.

Synthetic ID Protection:

- Uncovers previously undetectable risk
- Evaluates consumer behaviors to indicate synthetic identity fraud
- Uncovers linkages that are consistent with real identities



GET STARTED WITH 700CREDIT TODAY! **866.273.3848 | sales@700credit.com**