

March 2020 Newsletter

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Credit, Compliance, Prescreen
& Consumer Pre-qualification Solutions

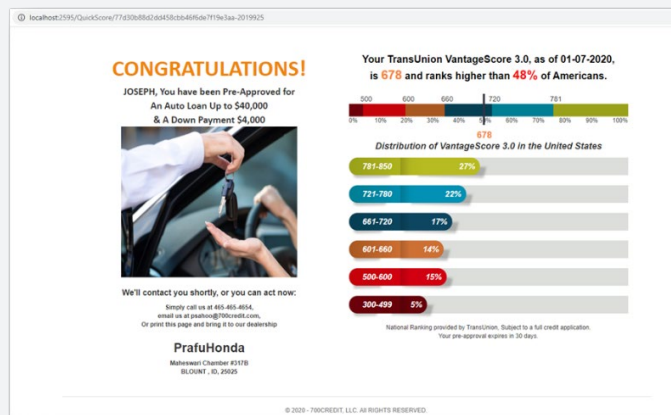
March Edition:

- I. **Product Spotlight: QuickScore**
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**INTRODUCING:
QuickScore from 700Credit!**

Our latest addition to the Quick family of products, QuickScore is a web-based pre-qualification solution that drives consumer engagement without requiring a SSN or DOB - providing consumers with their Vantage credit score and dealers with full credit report.



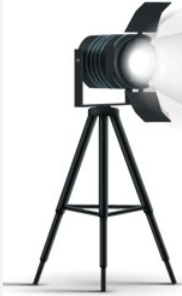
When consumers complete the simple lead form on your website they immediately receive:

- Their TransUnion VantageScore and national rank
- Variable messages such as pre-approved loan amount, interest rate or down payment can be set by dealer to be displayed to the consumer
- Printable certificate can be added encouraging the consumer to bring to the dealership

At the same time dealers receive:

- A text message that a new lead is available
- An email that contains the customer information and access to their full credit file
- Lead information pushed directly to your CRM

For more information about [QuickScore](#) and how it can help you drive more leads from your website, [CLICK HERE](#).

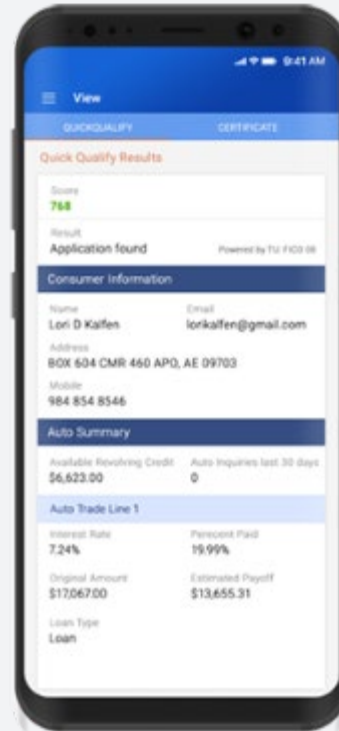


FeatureSpotlight: QuickQualify Mobile Dealer App – New Features!

Earlier this year we announced the launch of our Mobile Dealer App, specifically designed for our QuickQualify dealers to be alerted on lead arrival so they can immediately view and better manage their soft-pull leads generated by the QuickQualify platform—all from a single, secure, mobile device.

New Features!

We have enhanced our Mobile Dealer App, making it even easier to quickly engage a consumer from your mobile phone.



Now from the mobile app dealers can:

- **Email or text a prequalification form to the consumer to fill out and submit instantly while they are engaged**
- **Load the prequalification form on your phone and hand to the consumer to complete and get pre-qualified while they are in your store!**

The 700Credit Mobile Dealer App is available for both mobile phone (iOS & Android) and tablet formats. It is offered at no charge for [QuickQualify](#) customers and can be downloaded from the Apple and Android

App Stores by searching for “700Credit”. Each format includes a secure login screen for a safe and easy access to all your pre-qualified applicants.

To learn more, [CLICK HERE](#).



NEW AFFILIATE PARTNERSHIPS

700Credit is excited to announce 3 new affiliate partners to the family:

BuyerCall

BuyerCall enables dealers to follow up with their online inquiries faster, eliminating consumer frustration and potential lost business. Their cloud-based lead management solution streamlines the call-back process, increasing conversion opportunities by as much as 30%.

BuyerCall has integrated our QuickQualify soft-pull solution with their call-back platform so that inbound leads can be appended with the consumer’s current FICO score and full credit file to provide dealers with high-value leads that can be closed quickly, with no impact to the consumer credit score.

To learn more, visit BuyerCall.com or call (773) 546-9660. Or [CLICK HERE](#) for more information.

AutoMatrix

AutoMatrix Dealer Software offers a full suite of software solutions that are designed exclusively for the independent, used car dealers. Backed by more than 30 years of experience in the automotive industry, the “AutoMatrix Buy Here Pay Here” solution helps clients in controlling accounting, inventory, collections and finance. Additionally, AutoMatrix Dealer Software provides a

wide variety of software solutions, including modules for DMS, CRM, Inventory, Accounting, Floor Traffic Log, Desking, F&I Menu, Service & Parts, HR, Payroll and Websites.

We have integrated our credit and compliance solutions for a smooth and simplified sales process. [CLICK HERE](#) for more information.

DealerSync

DealerSync was founded by a Dealer to provide advanced and intuitive solutions for independent automotive dealerships. Their cloud-based technology includes a robust platform that incorporates our SmartVIN Decoder, Market & Price Analysis, Internet Lead Management, Credit Report Integration, and Marketing Campaign Dashboard. They also have customizable websites are responsive/secure/ADA compliant and optimized for speed and enhanced SEO performance. Other key features include an integrated Mobile application that can be utilized to evaluate vehicles at auction, upload images, videos, and 360 spins.

700Credit has multiple integration points with the DealerSync platforms, including:

- Our credit and compliance solutions are tightly integrated so you can easily run a customer's credit report during the sales process. Or if you choose, you can gather customer application information and push into your favorite finance portal.
- Our QuickQualify soft-pull web app has been certified and integrated with DealerSync websites so dealers can drive more qualified sales leads from consumers shopping for vehicles on their sites.

[CLICK HERE](#) for more information.

COVID-19: A Message to Our Customers and Partners

Thank you for being one of our valued customers. 700Credit is deeply committed to the health and safety of our customers, employees and communities. 700Credit like many companies, has a robust business continuity plan and emergency procedures that predate the COVID-19 outbreak. Over the recent weeks we have been implementing those plans and ensuring their effectiveness. In addition, we are leveraging the guidance of the CDC and state and local authorities.

What You Should Know

Travel: All business travel has been put on hold.

Work from Home Policy: All employees have been requested to work from home except in those situations where their presence in the office may be necessary. All 700Credit employees have the necessary equipment (multiple monitors, work phone, etc.) to effectively perform their job remotely.

After consideration of all options, we believe that it is our obligation to do everything we can to focus on maximizing social distancing and limiting employee exposure to the virus. By taking the preventive actions of asking all other employees to work from home, we will reduce exposure of those in-office employees and create a lower risk environment.

We will continue to keep you posted. In the meantime, if you have questions, please call our support line at 866.273.3848

Stay Safe!



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