

700Credit is pleased to announce OpportunityAlerts! - an exciting new feature for our QuickScreen soft-pull solution which make the product easier to read, easier to use. OpportunityAlerts! make it easy for the dealer to focus on the data in the QuickScreen report that will help them work – and close – the best deal.



OpportunityAlerts! are meant to ALERT the dealer when a key data point(s) on the QS results screen hits pre-defined data ranges.

OpportunityAlerts! can be enabled for each dealer who purchases QuickScreen. When enabled, each QuickScreen pulled is evaluated for opportunities based on the alerts defined. Highlighted alerts are sales opportunities for the dealership based on the data returned from the soft-pull. The alerts are presented in the QuickScreen results screens with icons as shown in the sample screen shot. Each open auto tradeline will have its own set of alerts based on the data provided.

There are three alert values per data point listed below – Green, Yellow and Red. Green alerts are meant to alert dealers to values that make the consumer a very good prospect. Values in red mean there is less of an opportunity.

Alerts are available for the following data points:

S	Score	Will highlight customers with favorable credit scores.
R	Interest Rate	Will evaluate potential new interest rate (based on credit score) versus the current interest. Opportunity will be highlighted (GREEN) if the current interest rate can be potentially lowered with a new car purchase.
I	Inquiries	If the number of inquiries is great than 1, the alert will be green indicating a serious shopper.
T	Term	Will evaluate time remaining in the loan. If the loan is nearly paid, a green alert will be presented.
A	Monthly Payment	Evaluates monthly payment. If it is higher than a potential new lower payment, an alert will be green.
P	Paid Percentage	Alerts dealer to a loan that is nearly paid off. Vehicle will likely in a good equity position.

QuickScreen Results

Score: 755 (Tier 1) **Result:** Consumer Passed QuickScreen Criteria
Powered by TU: FICO Auto 08

Consumer Information

Name: **Robert Uphold**
 Address: 27366 Perry Street
 ROSEVILLE, MI 48066

Auto Summary

Available Revolving Credit: \$57,729.00 **Auto Inquiries last 30 days:** 0

S I R

Auto Trade Line 1			
Interest Rate: 5.95%	Original Amount: \$20,295.00	Original Terms: 72 Months	No of Late Payments: 1
Percent Paid: 21.09%	Estimated Payoff: \$16,014.78	Remaining Terms: 49 Months	Joint: YES
Loan Type: Auto Loan		Trade Status: Open	
			Monthly Payment \$336.00

S I R P

Auto Trade Line 2			
Interest Rate: 6.27%	Original Amount: \$10,756.00	Original Terms: 48 Months	No of Late Payments: 0
Percent Paid: 76.93%	Estimated Payoff: \$2,481.41	Remaining Terms: 7 Months	Joint: NO
Loan Type: Auto Loan		Trade Status: Open	
			Monthly Payment \$254.00

How you Benefit

OpportunityAlerts!:

- » Quickly identify opportunities that exist in the QuickScreen results
- » Make the QuickScreen product easier to read, easier to use
- » Helps the dealer to focus on the data that will help them work – and close – the best deal
- » Are available for no extra charge to the dealer

For more information on our QuickScreen solution, please call (866) 273-3848 or visit us online at www.700Credit.com



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 Prescreen & Consumer
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