

Prescreen Solution from 700Credit!

Eliminate the guesswork when working a deal with QuickScreen from 700Credit! QuickScreen seamlessly integrates with your CRM so it is easy to access, easy to use.



What if you knew your customer's FICO score and auto credit profile as soon as they walked into your dealership – or drive in for service? What if you had a solution to prioritize inbound leads before you pick up the phone? QuickScreen gives you visibility into your customer's credit profile before you work a deal, so you can work the right deal, right away, saving time and preventing a potentially uncomfortable situation for your customer.

QuickScreen can be used in several scenarios within your dealership:

- » To qualify and prioritize inbound and internet leads
- » To mine for opportunities within your CRM
- » To prequalify in-store and service lane customers

OpportunityAlerts - NEW!

In addition to the credit data that is provided in a QuickScreen, our new OpportunityAlerts are graphic icons that alert the dealer to potential opportunities based on the color of the alert: Green/Yellow/Red. A proprietary algorithm reads data from the QuickScreen results and presents the appropriate alert/color.

OpportunityAlerts are available for the following data points found on the QuickScreen results page:

- » Credit Score (S)
- » Interest rate (R)
- » Inquiries (I)
- » Loan Term (L)
- » Monthly Payment (M)
- » Paid Percentage (P)

How you Benefit:

- » Identify opportunities to upsell in the service lane
- » Minimizes the time spent with a customer by putting them in the right car, right away
- » No social security number or DOB needed from the customer
- » Helps to prioritize leads from all inbound sources by identifying your best opportunities based on credit profile
- » Auto credit profile data is instantly appended to your CRM making it easy to access
- » Improves closing ratios
- » Helps hold deal gross

Quick Screen Results				
Score:	643 (Tier 5)	Result:	Consumer Passed Quick Screen Criteria Powered by EQ: FICO Auto 8-EFX-NF	
Consumer Information				
Name:	Howard Tinnikmp			
Address:	700 22Ave Apt E5 Phoenix City, AL 36869			
Auto Summary				
Available Revolving Credit:		\$2,794.00		
		Auto Inquiries last 30 days:		
Auto Trade Line 1 S R				
Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:	Monthly Payment
11.95%	\$21,359.00	72 Months	0	
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:	\$417.00
31%	\$14,859.00	41 Months	NO	
Auto Trade Line 2 S P				
Interest Rate:	Original Amount:	Original Terms:	No of Late Payments:	Monthly Payment
0%	\$13,187.00	42 Months	0	
Percent Paid:	Estimated Payoff:	Remaining Terms:	Joint:	\$314.00
100%	\$0.00	0 Months	NO	

The Power of QuickScreen Data

Our QuickScreen platform integrates seamlessly with most CRM and DMS platforms on the market today. When you run a QuickScreen on a customer, the following data is returned to the dealer:

- » Live FICO Score
- » Available Revolving Credit
- » Auto Inquiries last 30 days
- » **Summary of Auto Trade Lines Including:**
 - » Current Monthly Payments
 - » Current Auto Loan Interest Rates
 - » Original loan term
 - » Number of late payments
 - » Remaining balance, Term, and Estimated Payoff

For more information on our QuickScreen solution, please call (866) 273-3848 or visit us online at www.700Credit.com



Credit, Compliance, Prescreen & Consumer Prequalification Solutions