

QuickQualify from 700Credit

Generate exponentially more qualified sales leads directly from your website with QuickQualify - a web-based pre-qualification solution that drives higher consumer engagement without requiring a SSN or DOB. QuickQualify provides unique insights into your customers' credit profile - before they walk into your dealership!



How it Works

Our QuickQualify entry form is short and simple – requiring only a consumer's name and address – making it much more likely they will complete the form. Consumer's receive an immediate response if they are pre-approved, and are emailed a certificate they can print and bring to the dealership. When the consumer completes the form and hits SUBMIT, your lead manager receives a text message that a new lead is available, along with an email that contains the customer information and their auto credit profile. The data is also automatically pushed to your CRM.

QuickQualify is a soft-pull solution so it does NOT affect the consumer's credit score. This platform has proven to drive MORE qualified leads from dealers' websites than other lead form since it does not require a social security number or date of birth. Not to mention our "white board" videos engage the consumer and puts them at ease.

QuickQualify Analytics

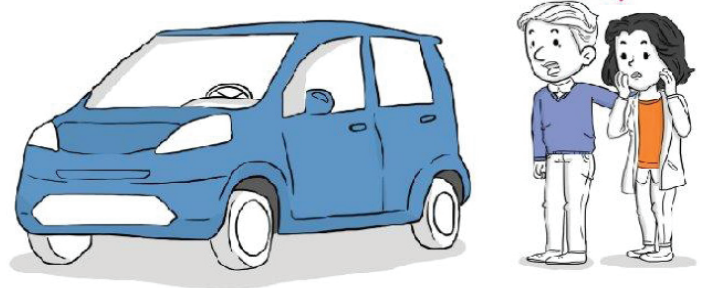
Dealerships can view reports on lead traffic and conversions generated by the QuickQualify platform from within their 700Dealer.com portal. These reports will show:

- » The consumers who viewed the web form
- » The consumers that completed the form(s)
- » Activity from specific banner placements so you can monitor which location drives the most traffic to the lead form.

How your Dealership Benefits:

- » Understand the credit history of your internet leads before you call them for the first time.
- » Gives you better insight on how to prioritize leads by identifying your best opportunities based on credit profile.
- » By knowing a consumer's credit profile early on in the sales cycle, you are more likely to improve closing ratios by putting your customer in the right car and finance product right from the start.

No need for personal information!



Personal Information

First Name *	MI	Last Name *	Suffix
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Residential Information

Street, Apt/Suite # *			
Zip *	City *		State *
Home Phone Number	Cell Phone Number	E-mail Address	

By clicking submit, I consent to have my credit file accessed for purposes of prequalifying for an auto loan. I agree to the terms and conditions and I acknowledge I may be contacted by 700 Dealer. I understand that I might not prequalify depending on the prequalification criteria.

Submit

QuickQualify Results

Score: **609**

Result: **Applicant Found**

Powered by TU: FICO Auto 08

Consumer Information

Name: Linda Miller	Email: LindaEMiller@teleworm.us
Address: 4675 Lyndon Street Northampton, PA 18067	Phone: 610-703-7731

Auto Summary

Available Revolving Credit: **\$119.00**

Auto Inquiries last 30 days: **1**

Auto Trade Line 1				Monthly Payment \$627.00
Interest Rate: 5.83%	Original Amount: \$38,000.00	Original Terms: 72 Months	No of Late Payments: 0	
Percent Paid: 64.21%	Estimated Payoff: \$13,600.20	Remaining Terms: Joint: 22 Months	NO	
Loan Type: Loan		Trade Status: Open		

PRINT NOW



QuickQualify returns the following data:

- » FICO Score
- » Available Revolving Credit
- » Auto Inquiries last 30 days
- » **Summary of Auto Trade Lines Including:**
 - » Current Monthly Payments
 - » Current Auto Loan Interest Rates
 - » Remaining Balance / Payoff
 - » Payment History
 - » Months Remaining on Auto Loans

For more information on any of our Prescreen or Pre-Qualification solutions, please visit our website at: www.700Credit.com, or call (866) 273-3848.



Credit, Compliance, Prescreen,
& Consumer PreQualification Solutions