

Prescreen Solution from 700Credit!

Eliminate the guesswork when working a deal with QuickScreen from 700Credit! QuickScreen seamlessly integrates with your CRM so it is easy to access, easy to use.



What if you knew your customer's FICO score and auto credit profile as soon as they walked into your dealership – or drive in for service? What if you had a solution to prioritize inbound leads before you pick up the phone? QuickScreen gives you visibility into your customer's credit profile before you work a deal, so you can work the right deal, right away, saving time and preventing a potentially uncomfortable situation for your customer.

QuickScreen can be used in several scenarios within your dealership:

- » To qualify and prioritize inbound and internet leads
- » To mine for opportunities within your CRM
- » To prequalify in-store and service lane customers

QuickScreen helps you easily identify:

- » The subprime customer so you can work them the right way from the start
- » The equity customer with a high interest rate and good credit score
- » The prime customer who can take delivery immediately
- » The service customer who did not buy a car from you, but is in a good equity position
- » The pre-approved customer - eliminating the intimidating process of waiting to hear if they are approved
- » A motivated customer that has been recently shopping for a vehicle
- » The credit history of your internet leads before they even walk into the store

How you Benefit:

- » Identify opportunities to upsell in the service lane
- » Minimizes the time spent with a customer by putting them in the right car, right away
- » No social security number or DOB needed from the customer
- » Helps to prioritize leads from all inbound sources by identifying your best opportunities based on credit profile
- » Auto credit profile data is instantly appended to your CRM making it easy to access
- » Improves closing ratios
- » Helps hold deal gross

QuickScreen Results			
Score: 784 (Tier 8)		Result: Consumer Passed Quick Screen Criteria	
Consumer Information			
Name: John Smith	Email: John.Smith@smithchevrolet.com		
Address: 123 East Main St. Fantasy Island, IL 08543	Phone: 248-555-1212 313-555-1212		
Auto Summary			
Available Revolving Credit: \$13,500.00		Auto Inquiries last 30 days: 15	
Auto Trade Line 1			
Monthly Payment: \$403.00	Interest Rate: 7.5%	Delinq last 24 months: 3	
Percent Paid: 51%	Remaining Terms: 12 Months	Joint: NO	
Original Amount: \$31,000.00	Original Terms: 60 Months		
Estimated Payoff: \$10,000.00			
Auto Trade Line 2			
Monthly Payment: \$403.00	Interest Rate: 7.5%	Delinq last 24 months: 3	
Percent Paid: 51%	Remaining Terms: 12 Months	Joint: NO	
Original Amount: \$31,000.00	Original Terms: 60 Months		
Estimated Payoff: \$10,000.00			
Certificate Status			
Printed By: John Smith on 5/24/14 at 5:06pm			
Confirmed By: N/A	PRINT NOW		

The Power of QuickScreen Data

- » FICO Score
- » Available Revolving Credit
- » Auto Inquiries last 30 days
- » Summary of Auto Trade Lines Including:
 - » Current Monthly Payments
 - » Current Auto Loan Interest Rates
 - » Remaining Balance / Payoff
 - » Payment History
 - » Months Remaining on Auto Loans

For more information on our QuickScreen solution, please call (866) 273-3848 or visit us online at www.700Credit.com



Credit, Compliance, Prescreen
& Consumer Prequalification Solutions